



Australian  
Competition &  
Consumer  
Commission



# ACCC update

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## In this issue

- 3** B2B e-commerce and the Trade Practices Act
- 7** Part X of the Trade Practices Act inadequate
- 4** Are enough specialists being trained?
- 8** Review of Sydney Airport aeronautical pricing proposal
- 10** GST gets a positive report card
- 12** Review of credit card fees
- 13** Electricity reforms benefit consumers
- 14** New on the bookshelf
- 14** Commission contacts

The Australian Competition and Consumer Commission operates nationally at the forefront of administration and enforcement of competition and consumer protection law.

This issue's lead story discusses the growth of B2B and the impact that the Trade Practices Act has, and will have, on it.

One of the most significant developments globally B2B nevertheless is subject to Australia's competition legislation. As in any other market, e-businesses can't afford to let themselves be carried away in an excess of enthusiasm chasing market leadership or profits at the expense of integrity and the law. If they do they risk prosecution under the Trade Practices Act which, given the medium, means the world will hear of it. This article looks at the issues.

The Trade Practices Act covers all businesses in Australia, including government enterprises and many thousands of previously exempt unincorporated firms such as professional practices.

The continuing growth in responsibilities imposes new and wider obligations on the Commission to inform the public about its activities. It is important that businesses, and their customers, be well informed about rights and obligations under the law.

*ACCC update* is published to give the wider community general information about the ACCC's work and responsibilities.