

RECALLS GET A WIGGLE ON

Voluntary recalls involving much-loved, high-profile brands like Dora the Explorer and the Wiggles are just some of the many matters handled by the ACCC in recent months in the product safety area.

A voluntary recall occurs when the supplier of a consumer product initiates the recall and voluntarily takes action to remove it from distribution, sale, and/or consumption. A voluntary recall may also be negotiated with a supplier by the ACCC following enforcement or compliance action.

In addition to the Dora and Wiggles recalls, the ACCC oversaw recalls of a diverse range of consumer products including cosmetic and beauty products, kids' drinks, toys, electrical equipment and home and garden products.

Sometimes, only a very small quantity of a particular product may have been distributed, but this is not always the case. One company alone, for example, recently recalled 26 500 toys found to be unsuitable for children under three years old.

The ACCC's new early warning system, which scans safety information both in Australia and internationally, recently resulted in recalls of a number of products. This has included a mascara containing carcinogenic chemicals; two children's drinks with packaging that posed a choking risk; four hair products with excessive levels of formaldehyde; underwater dive systems that could have led to drowning; and live circuit multimeters that may have caused electrocution.

Recalls are advertised in a number of ways depending on the type of product and its intended consumer group. The ACCC works closely with suppliers to identify the best way for them to tell their customers about any recall, and we also promote recalls ourselves via www.recalls.gov.au (where you can subscribe to automatic alerts so you always know when a product has been recalled) and via Twitter (@ProductSafetyAU).

For more information on recalls visit us at: www.productsafety.gov.au
www.recalls.gov.au
Or follow us on: [twitter@ProductSafetyAU](https://twitter.com/ProductSafetyAU)

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