

Media Ownership Update

Prepared by the Melbourne office of the Communications Law Centre Research by Bruce Shearer

Sources

Australian Broadcasting Authority
Department of Communications and the Arts
Spectrum Management Agency
Checks with various media companies and industry organisations, including Australian Broadcasting Authority, Regional Dailies of Australia, Federation of Australian Radio Broadcasters, Audit Bureau of Circulation.

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Table 1

Commercial Television Licences

NOTE: Where significant individuals or groups are associated with the controlling interest or have a major shareholding, their name is given in parentheses in column 3.

*Information current as at 9/2/96

Station	Licensee Co	Controlling Interests	Station	Licensee Co	Controlling Interests
NEW SOUTH	I WALES		VICTORIA		
Metropolitai	ı		Metropolita	ın	
ATN 7	Amalgamated Television Services Pty. Ltd.	Seven Network Ltd. (Kerry Stokes 19.9, News Ltd 14.9%, National Mutual Life 11.4%, Telstra Corp 11%)	HSV 7	HSV Channel 7 Pty. Ltd.	Seven Network Ltd. (Kerry Stokes 19.9%, News Ltd 14.9% National Mutual Life 11.4%, Telstra Corp 11%)
TCN 9	TCN Channel 9 Pty. Ltd.	Publishing & Broadcasting Ltd	GTV 9	General Television Corporation Pty. Ltd.	Publishing & Broadcasting. Ltd. (Kerry Packer)
TEN 10	Television & Telecasters (Sydney) Pty. Ltd.	(Kerry Packer) TNQ TV Ltd. 40% (100% owned by TNQ Ltd.), CGS Shareholding Netherlands BV 15% (Owned by Canwest Global Communications (Issy Asper)), Audant Communications Ltd. 10% (Robert White), Bellshaw Pty. Ltd. 10% (John Singleton), Corom Pty. Ltd. 10% (Jack Cowin), AMP Society 6.45%, Leibler Media Holdings 5% (Isi Leibler)	Regional V	Television & Telecasters (Melbourne) Pty. Ltd. IC (Approved Mark	TNQ TV Ltd. 40% (100% owned by TNQ Ltd.), CGS Shareholding Netherlands BV 15%, (Owned by Canwest Global Communications (Issy Asper)), Audant Communications Ltd. 10% (Robert White), Bellshaw Pty. Ltd. 10% (John Singleton), Corom Pty. Ltd. 10% (Jack Cowin), AMP Society 6.45%, Leibler Media Holdings 5% (Isi Leibler)
Regional NS	SW .		_		
BKN (Broken Hill)	Broken Hill Television Ltd.	Spencer Gulf Telecasters Ltd. (Sturrock Family)	AMV (Albury/ Wodonga) BCV	Prime Television Victoria TV Pty. Ltd. Victorian Broadcasting	Prime Television Ltd. (Paul Ramsay) Southern Cross
MTN (Griffith) NBN	MTN Television Pty. Ltd. NBN Ltd.	Broadcast Media Group (W.J. & P.Y. Gerahty & Macquarie Bank) NBN Enterprises Pty. Ltd.	(Bendigo)	Network (1983) Pty. Ltd.	Communications Ltd. (Ten Group 14.9%, N.M. Rothschild & Sons Australia Pty. Ltd. 13%, AMP Society 12.5% Natwest Markets Australia Ltd. 9.5%)
(Newcastle) NEN (Tamworth/ Taree) NRN	Prime Television (Northern) Pty. Ltd. Northern Rivers Television	(Washington H. Soul Pattinson) Prime Television (Holdings) Pty. Ltd. (Paul Ramsay) Telecasters Australia Ltd.	GLV (LaTrobe Valley)	Victorian Broadcasting Network (1983) Pty. Ltd.	Southern Cross Communications Ltd. (Ten Group 14.9%, N.M. Rothschild & Sons Australia Pty. Ltd. 13%, AMP Society 12.5% Natwest Markets Australia Ltd. 9.5%)
(Coffs Harbour/ Nth East NSW) *Consolidated with I	Pty. Ltd. RTN 8/5/91	(TNQ 14.94%, Fulcrum Capital Corporation Ltd. 15.30%,	STV (Mildura)	Mildura Television Pty. Ltd.	Television Victoria Ltd. (ENT Ltd. (Bruce Gordon))
		Ten Group Ltd. 11%, Gail Road Pty. Ltd. 9.41%, Suspirium Pty. Ltd. 8.59%)	VTV (Ballarat/ Shepparton)	WIN Television Victoria Ltd.	Associated Broadcasting Services Ltd. (ENT Ltd. (Bruce Gordon))
	CAPITAL TERRIT MARKET 'C')	ORY/STHN NSW	QUEENSLAN Metropolita		
CTC (Canberra)	Australian Capital Television Pty. Ltd.	Southern Cross Communications Ltd. (Ten Group 14.9%, N.M. Rothschild & Sons Australia Pty Ltd. 13%, AMP Society 12.5%, Natwest Markets Australia	вто7	Brisbane TV Ltd.	Seven Network Ltd. (Kerry Stokes 19.9%, News Ltd 14.9%, National Mutual Life 11.4%, Telstra Corp 11%)
CBN	Prime Television	Ltd. 9.5%) Prime Television (Holdings)	QTQ 9	Queensland Television Ltd.	Publishing & Broadcasting Ltd. (Kerry Packer)
(Southern NSW)	(Southern) Pty. Ltd.	Pty. Ltd. (Paul Ramsay)	TVQ 10	Television & Telecasters (Brisbane) Pty. Ltd.	TNQ TV Ltd. 40% (100% owned by TNQ Ltd.),



Controlling Interests Station Licensee Co. Station Licensee Co. **Controlling Interests** Communications (Issy Asper)), WESTERN AUSTRALIA **Audant Communications** Ltd. 10% (Robert White), Metropolitan Bellshaw Pty. Ltd. 10% (John Singleton), Kerry Stokes 19.9% TVW 7 TVW Enterprises Ltd. Corom Pty. Ltd. 10% (Jack News Ltd 14.9%. Cowin), AMP Society 6.45%, National Mutual Life 11.4%. Leibler Media Holdings 5% Telstra Corp 11% (Isi Leibler) STW 9 Swan Television & Sunraysia Television Ltd. Sabtel 44% (Eva Presser), Radio Broadcasters Country QLD ACE 21.2% (Kerry Stokes), ENT 20% (Bruce Gordon) ΠQ Telecasters Australia Ltd. Mount Isa (TNQ 14.94%). (Mount Isa) Television Pty. Ltd. NEW 10 West Coast TNO TV Ltd. 40% Pulcrum Capital Telecasters Ltd. (100% owned by TNQ Ltd.), Corporation Ltd. 15.3%. CGS Shareholding Ten Group Ltd. 11%, Netherlands BV 15% Gail Road Pty Ltd. 9.41%. (Owned by Canwest Global Suspirium Pty. Ltd. 8.59% Communications (Issy Asper)), Audant Communications Regional QLD (Approved Market 'A') Ltd. 10% (Robert White), Bellshaw Pty. Ltd. 10% WIN Television Qld WIN Properties Pty. Ltd. (John Singleton), (Rockhampton/ Ptv. Ltd. (Bruce Gordon) Corom Pty. Ltd. 10% (Jack Regional Qld) Cowin), AMP Society 6.45%, Leibler Media Holdings 5% Seven Network Ltd STO Sunshine Television (Isi Leibler) (Nth Old) (Kerry Stokes 19.9% Network Ltd. *MVQ/SEQ consolidated as STQ 14/9/92 News Ltd. 14,996 Regional W.A. National Mutual Life 11.4% Telstra Corp 11%) GTW Geraldton 135 Nominees Pty. Ltd. (Geraldton) Telecasters Pty. Ltd. (Kerry Stokes & Andrew Telecasters North Telecasters Australia Ltd. TNO Cohen) (Townsville/ Oueensland Ltd. (TNQ 14.94%, Cairns/Mount Isa) ssw Australian Capital Equity Golden West Fulcrum Capital Corporation Ltd. 15.3%. (Bunbury/ Network Pty. Ltd. Pty. Ltd. (Kerry Stokes & Ten Group Ltd. 11%, Andrew Cohen) Albany/ Gail Road Pty Ltd. 9.41%, Sth West Suspirium Pty. Ltd. 8.59%) & Great Sthn) VFW Mid-Western 135 Nominees Pty. Ltd. SOUTH AUSTRALIA (Kalgoorlie) Television Pty. Ltd. (Kerry Stokes & Andrew Metropolitan Cohen) SAS 7 South Australia Seven Network Ltd. TASMANIA Telecasters Ltd. (Kerry Stokes 19.9%, News Ltd 14,9% Metropolitan National Mutual Life 11.4%, Telstra Corp 11%) TVT 6 Tasmanian Television ENT Enterprises Pty. Ltd. (Bruce Gordon) Itd. NWS 9 Southern Television Broadcast Investments Corporation Pty. Ltd. Pty. Ltd. (Lamb Family) Regional TAS TNO TV Ltd. 40% **ADS 10** Television (100% owned by TNQ Ltd.) Broadcasters Ltd. Southern Cross Southern Cross CGS Shareholding (Launceston/ Television Communications Ltd. Netherlands BV 15%. (TNT 9) Pty. Ltd. (Ten Group 14.9%, N.M. Nth East) (Owned by Canwest Global Rothschild & Sons Australia Communications (Issy Asper)), Pty. Ltd. 13%, AMP Society 12.5%, Audant Communications Ltd. 10% Natwest Markets (Robert White), Australia Ltd. 9.5%) Bellshaw Pty. Ltd. 10% NORTHERN TERRITORY (John Singleton), Corom Pty. Ltd. 10% (Jack NTD 8 Territory Television Publishing & Broadcasting Cowin), AMP Society 6.45%, (Darwin) Pty. Ltd. Ltd. (Kerry Packer) Leibler Media Holdings 5% (Isi Leibler) REMOTE COMMERCIAL TELEVISION LICENCES Regional S.A. Golden West Satellite WAW Golden West Network GTS Spencer Gulf J.M. Sturrock Pty. Ltd. (Western Zone) Communications Pty. Ltd. (Kerry Stokes Telecasters Ltd. (Sturrock Family) Pty. Ltd. & Andrew Cohen)

(Port Pirie/ Spencer Gulf

North)

Riverland Television

Murray River Telecasters Ltd. (Scott Family)

RTS

(Loxton/

Renmark)

(Mt. Gambier)

South East Telecasters Ltd.

Scott's Agencies Pty. Ltd.

(Scott Family)

IMP

QQQ

(Central Zone)

(North East Zone)

Imparja Television

Queensland Satellite

Pty Ltd

Television

Aboriginal & Torres Strait

Telecasters Australia Ltd.

Corporation Ltd. 15.3%,

Gail Road Pty Ltd. 9.41%, Suspirium Pty. Ltd. 8.59%)

Ten Group Ltd. 11%,

(TNQ 14.94%, Fulcrum Capital

Islander Commission



Table 2

Audience Reach (Television)

Television Networks/Multiple Licensees

* Information current as at 9/2/96

Group	Stations	Potential Audience (% of Population)	Group	Stations	Potential Audience (% of Population)
The Seven Nework	5 metropolitans	71.38%	Prime Network	3 régionals	22.12%
Ltd. (1)	1 regional		(Ramsay)	_	
Kerry Stokes 19.9%			Telecasters	4 regionals	17.48%%
News Ltd 14.9%,			Australia Ltd.		
National Mutual Life 1	1.4%,		(TNQ 14.94%,		
Telstra Corp 11%			Fulcrum Capital Cor		3%,
			Ten Group Ltd. 11%	•	
Ten Group Ltd.	5 metropolitans	64.6%	Gail Road Pty. Ltd. 9	•	
TNQ TV Ltd., 40%			Suspirium Pty. Ltd. 8	3.59%)	
(100% owned by TNC	() Ltd.)				
CGS Shareholdings			Southern Cross	4 regionals	15.36%
Netherlands BV 15%			Broadcasting		
(Owned by Canwest		•	Australia Ltd.		
Communications - I.A			(Ten Group 14.9%,		
Audant Communication			N. M. Rothschild & S		
(R White), Bellshaw Pi	ty Ltd. 10%		Australia Pty. Ltd. 13	5%,	
(John Singleton),			AMP Society 12.5%,		
Corom Pty Ltd. 10% () Leibler Media Holding			Natwest Markets Au	stralia Ltd. 9.5%)	
AMP Society 6.45%			Golden West	4 regionals	2.58%
·			Network (3)	Ö	·
Publishing &	3 metropolitans	51.22%	(Stokes & Cohen)		
Broadcasting Ltd. (2)	1 regional		(1) Constitutes all = 53974	raniamal TV Attack	ma afasina ta assas the De
(Kerry Packer)	_				me of going to press, the Board oposal to purchase the Golden
					cholding in the Seven Network
TWT Holdings Ltd.	1 metropolitan	22.72%	Ltd, by Mr Stokes.		
(B. Gordon)	4 regionals		(2) Includes Territory Te (3) See Note 1	levision Darwin as a	regional

Other Television Licensees

Group	Stations	Potential Audience (% of Population)	Group	-	otential Audience (% of Population)	
NBN Ltd. (Washington H. Soul Pattinson)	NBN Nthn NSW Newcastle	9.43%	Spencer Gulf Telecasters (Sturrock)	GTS Spencer Gulf North (Port Pirie) & BKN Broken Hill	0.82%	
Sunraysia	STW 9 Perth	7.05%				
TV Ltd. Sabtel 44% (Eva Presser), ACE 21.2% (Kerry Stokes), ENT 20% (Bruce Gordon)			South East Telecasters (Scott)	SES South East 0.59% (Mount Gambier RTS Renmark/Loxton)		
Broadcast Investments Pty. I (Lamb Family)	NWS 9 Adelaide	6.86%	Broadcast Media Group (W.J. & P.Y. Gerahty & Macquarie Bank)	MTN 9 Murrumbidgee Irrigation Area (Griffith)	0.38%	

Table 3



Commercial Radio

* Information current as at 10/2/95

Station	Licensee Co.	Controlling Interests	Station	Licensee Co.	Controlling Interests
NEW SOUTH Metropolitan			2E© (Bega)	East Coast Radio Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
2CH	Radio 2CH Pty. Ltd.	Radio Superhighway Pty. Ltd.	2GF (Grafton)	Westlawn Investment Co. Pty. Ltd.	Dougherty Family
2DAY-FM	2DAY FM Australia Pty. Ltd.	(John Singleton) Austereo Ltd. (Village Roadshow 53.4%	2GN (Goulbum)	Radio 2GN Pty. Ltd.	Century Radio Pty. Ltd. (Kevin Blyton & Michelle Rayner)
2GB	Harbour Radio Ltd.	(Kirby Family)) Uniting Church Aust Property Trust NSW	2GGO-FM (Gosford)	Wesgo Communications Pty. Ltd.	Sunshine Broadcasting Network Ltd. (The Seven Network Ltd
2KY	2KY Broadcasters Pty. Ltd.	Labor Council of NSW			(Kerry Stokes) 19.9%, (News Ltd.) 14.9%, (National Mutual Life) 11.4%,
2MMM-FM	The Triple M Broadcasting Company Pty. Ltd.	Austereo Ltd. (Village Roadshow Ltd. 53.4% (Kirby Family))	2GZ (Orange)	Radio 2GZ Pty. Ltd.	(Telstra Corp) 11%) Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty
2SM	Radio 2SM Pty. Ltd.	Kick Media (Chris Murphy)			& Macquarie Bank)
2UE	Radio 2UE Sydney Pty. Ltd.	Lyndeal Pty. Ltd. (Lamb Family)	2HD (Newcastle)	2HD Broadcasters Pty. Ltd.	NSW ALP Branch, NSW Labor Council
2UUS-FM	Wesgo	Australian Radio Network	2HIL-FM (Broken Hill)	Far West Radio Pty. Ltd.	J.C. Curtis & D.G. Tunkin
	Communications Pty. Ltd.	(Australian Provincial Newspapers (O'Reilly) & Clear Channel (US Public Company))	2KKO (Newcastle)	Radio Newcastle Pty. Ltd.	Austereo Ltd. (Village Roadshow 53.4% (Kirby Family))
2WFM-FM	Commonwealth Broadcasting Corp. Pty. Ltd.	Australian Radio Network (Australian Provincial Newspapers (O'Reilly) &	2LF (Young)	Radio 2LF Pty. Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty & Macquarie Bank)
	rty. <u>Iu</u> .	Clear Channel (US Public Company))	2LM (Lismore)	Richmond River Broadcasters Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)
Regional NS	W	• .	2LT	Midwest Radio Ltd.	Midwest Radio Network
2AAY-FM (Albury)	Radio Albury- Australian Radio Network Wodonga Itd. (Australian Provincial Newspapers (O'Reilly) &		(Lithgow)		Pty. Ltd. (John McAvoy & Roger Coleman)
	•	Clear Channel (US Public Company))	2MC (Kempsey)	Mid Coast Broadcasters Pty. Ltd.	Whoto Pty. Ltd, (G. Greenwood)
2AD (Armidale)	New England Broadcasters Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)	2MG (Mudgee)	Mudgee Broadcasting Co. Pty. Ltd.	Western Broadcasters Pty. Ltd. (Caralis Family)
(Albury)	Radio Albury Wodonga Ltd.	Australian Radio Network (Australian Provincial Newspapers (O'Reilly) & Clear Channel (US Public	2MO (Gunnedah)	2MO Gunnedah Pty. Ltd.	Super Network Radio Pty. Ltd. (Broadcast Operations Pty. Ltd. (Caralis Family))
2BH (Broken Hill)	Far West Radio Pty. Ltd.	Company)) J.C.Curtis & D.G. Tunkin	2MOR-FM (Deniliquin)	Rich Rivers Radio Pty. Ltd.	Robertson Family
2BS (Bathurst)	Bathurst Broadcasters Pty. Ltd.	Camplin Broadcasters Pty. Ltd.	2MW (Murwillumbah)	Tweed Radio and Broadcasting Company Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)
2C-FM (Gosford)	Coast Rock FM Pty. Ltd.	Sunshine Broadcasting Network Ltd.	2NEW-FM (Newcastle)	Newcastle FM Pty. Ltd.	NSW APL Branch NSW Labor Council
		Seven Network Ltd. (Kerry Stokes 19.9%, News Ltd. 14.9%,	2NM (Muswellbrook)	Radio Hunter Valley Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
		National Mutual Life 11.4%, Telstra Corp 11%)	2NOW-FM (Moree)	Moree Broadcasting & Development Co. Ltd.	G.J. & B.O. Roberts
2CS	Commercial Radio (Coffs Harbour)	Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty &	2NZ (Inverell)	Northern Broadcasters Pty. Ltd.	Moree Broadcasting & Development Co. Ltd. (G.J. & B.O. Roberts)
2DU (Dubbo)	Western Broadcasters Pty. Ltd.	Macquarie Bank) Broadcast Operations Pty. Itd. (Caralis Family)	2ONE (Katoomba)	Hayden Nepean Broadcasters Pty. Ltd.	Hayden Enterprises Pty. Ltd. (Mike Walsh)



Station	Licensee Co.	Controlling Interests	Station	Licensee Co.	Controlling Interests
2PK (Parkes)	Parkes Broadcasting Co. Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)			(Ten Group 14.9%, N.M. Rothschild & Sons
2QN (Deniliquin)	Rich Rivers Radio Pty. Ltd.	Robertson Family			Australia Pty. Ltd. 13%, AMP Society 12.5%, Natwest Markets
2RE (Taree)	Manning Valley Broadcasting Pty. Ltd.	Super Network Radio Pty. Ltd. (Broadcast Operations P/L (Caralis Family))	3EE	Greater West	Australia Ltd. 9.5%) Southern Cross
2RG (Griffith)	Radio 2RG Pty. Ltd.	Broadcast Media Group Pty. Ltd. 11% (P.Y. & W.J. Gerahty & Macquarie Bank)		Television Pty. Ltd.	Communications Ltd. (Ten Group 14.9%, N.M. Rothschild & Sons Australia Pty. Ltd. 13%, AMP Society 12.5%,
2ROX-FM (Kempsey)	Mid Coast Broadcasters Pty. Ltd.	Whoto Pty. Ltd. (G. Greenwood)			Natwest Markets Australia Ltd. 9.5%)
2ST (Nowra)	South Coast and Tablelands Broadcasting Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)	3FOX-FM	Austereo Ltd.	Austereo Ltd. (Village Roadshow 53.4% (Kirby Family))
2TM (Tamworth)	Tamworth Radio Development Co. Pty. Ltd.	Super Network Radio Pty. Ltd. (Broadcast Operations P/L (Caralis Family))	3KKZ-FM	APN Broadcasting Services Pty. Ltd.	Australian Radio Network (Australian Provincial Newspapers (O'Reilly) & Clear Channel (US Public
2TTT-FM (Tamworth)	Tamworth Radio Development Co. Pty. Ltd.	Super Network Radio Pty. Ltd. (Broadcast Operations P/L (Caralis Family))	3МММ-FМ	Melbourne FM Broadcasting	Company)) Austereo Ltd. (Village Roadshow 53.4%
2UUL-FM (Wollongong)	Associated Communication Enterprises (2WL) Pty. Ltd	Grant Broadcasters Pty. Ltd. (Janet Cameron) d	3МР	Radio Pty. Ltd. Malbend Pty. Ltd.	(Kirby Family)) Southern Cross
2VLY (Muswellbrook)	Radio Hunter Valley Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)			Communications Ltd. (Ten Group 14.9%, N.M. Rothschild & Sons
2VM (Moree)	Moree Broadcasting & Development Co. Ltd.	B. O Roberts & GJ. Roberts			Australia Pty. Ltd. 13%, AMP Society 12.5%, Natwest Markets
2WG (Wagga Wagga)	Riverina Broadcasters Holdings Pty. Ltd.	Broadcast Media Group Pty. Izd. 11% (P.Y. & W. J. Gerahty & Macquarie Bank)	3ТТТ-ҒМ	Double T Radio Pty. Ltd.	Australia Ltd. 9.5%) Australian Radio Network (Australian Provincial
2WIN-FM (Wollongong)	WIN Radio Pty. Ltd.	Wollongong Radio Pty. Ltd. (Bruce Gordon)			Newspapers (O'Reilly) & Clear Channel (US Public Company))
2WSK-FM (Nowra)	South Coast and Tablelands Broadcasting Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)	3UZ	3UZ Pty. Ltd.	Radio 3UZ Pty. Ltd. (Numerous Victorian Racing Clubs)
2WZD-FM	Riverina Broadcasters	Broadcast Media Group	Regional V	IC	,
(Wagga Wagga)	Holdings Pty. Ltd.	Pty. Ltd. 11% (P.Y. & W. J. Gerahty & Macquarie Bank)	3BA (Ballarat)	Radio Ballarat Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
2XL (Cooma)	2XL Pty. Ltd.	K. J. Blyton & M.M. Scott	3BAY-FM (Geelong)	The Geelong Independent (Radio) Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
2XXX (Newcastle)	Radio Newcastle Pty. Ltd.	Austereo Ltd. (Village Roadshow 53.4% (Kirby Family))	3BBO-FM (Bendigo)	Radio 3BO Pty. Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty & Macquarie Bank)
2ZZZ (Murwillumbah)	Richmond River Broadcasting Pty. Ltd.	Broadcast Operators Pty. Ltd. (Caralis Family)	3CAT-FM (Geelong)	Geelong Broadcasters Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
VICTORIA		(,	3CS (Colac)	Ace Radio Broadcasters Pty. Ltd.	Ace Radio Broadcasters (G.N. Handbury)
Metropolita : 3AK	3AK Southern Cross	Southern Cross	3CV (Maryborough)	Radio 3CV Pty. Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty & Macquarie Bank)
	Radio Pty. Ltd.	Communications Ltd. (Ten Group 14.9%, N.M. Rothschild & Sons	3GG (Warragul)	Votraint No. 691 Pty. Ltd.	Burl Rose Pty. ltd. (Local Investors)
		Australia Pty. Ltd. 13%, AMP Society 12.5%, Natwest Markets	3HA (Hamilton)	Ace Radio Broadcasters Pty. Ltd.	Ace Radio Broadcasters (G.N. Handbury)
3AW	3AW Southern Cross	Australia Ltd. 9.5%) Southern Cross	3MA (Mildura)	Radio 3MA Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty & Macquarie Bank)
	Radio Pty. Ltd.	Communications Ltd.	1		e mandantic parity)



Station	Licensee Co.	Controlling Interests	Station	Licensee Co.	Controlling Interests
3NE (Wangaratta)	North East Broadcasters Pty. Ltd.	North East Broadcasters Ltd. (Diverse Shareholding)	4GY (Gympie)	Gympie-Noosa Broadcasters Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)
3SH (Swan Hill)	Ace Radio Broadcasters Pty. Ltd.	Ace Radio Broadcasters (G.N. Handbury)	4HI (Emerald)	Queensland Regional Broadcasting Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)
3SR (Shepparton)	Goulburn Valley Broadcasters Pty. Ltd.	Goulburn Valley Broadcasters (A.E. Fairley)	4HOT (Cairns)	Greater Cairns Radio Ltd.	Rural Press Ltd. (I.B. Fairfax)
3SUN-FM (Shepparton) 3TR	Goulburn Valley Broadcasters Ace Radio	Goulburn Valley Broadcasters (A.E. Fairley) Ace Radio Broadcasters	4KZ (Innisfail-Tully)	Coastal Broadcasters Pty. Ltd.	Alice Springs Commercial Broadcasters Pty. Ltd.
(Sale)	Broadcasters Pty. Ltd.	(G.N. Handbury)	4LG	Gloweir Pty. Ltd.	(Diverse Shareholdings) V.W. & L.J. Blackwood
3WM (Horsham)	Ace Radio Broadcasters Pty. Ltd.	Ace Radio Broadcasters (G.N. Handbury)	(Longreach)	·	•
3YB (Warmambool)	Regional Communications Pty. Ltd	Ace Radio Broadcasters I. (G.N. Handbury)	4LM (Mount Isa)	North Queensland Broadcasting Corp. Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)
QUEENSLAN Metropolita			4MB (Maryborough)	Maryborough Broadcasting Co. Pty. Ltd.	Sea FM Limited (Motherwell Pty. Ltd. Grundy's 12.8%,
4BBB-FM	B105 FM Pty. Ltd.	Austereo Ltd. (Village Roadshow 53.4% (Kirby Family))			Janet Cameron 12%, Austereo 10.7%, Wesgo APN 10.7%)
4BC	Radio 4BC Brisbane Pty. Ltd.	Broadcast Investments Pty. Ltd. (Lamb Family)	4MIC-FM (Mount Isa)	North Queensland Broadcasting Corp. Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)
4вн	Queensland Radio 2000 Pty.Ltd.	Unitel Corporation Ltd. (McGregor Marketing Pty. Ltd.)	4MK (Mackay)	Barrier Reef Broadcasting Co. Pty. Ltd	Rural Press Ltd.
4KQQ-FM	Wesgo Communications Pty. Ltd.	Australian Radio Network (Australian Provincial Newspapers (O'Reilly) &	4MKY-FM (Mackay)	Barrier Reef Broadcasting Co. Pty. Ltd	Rural Press Ltd.
6		Clear Channel (US Public Company))	4QFM-FM (Ipswich)	Ipswich & West Moreton Broadcasting Corporation Pty. Ltd.	Unitel Corporation Ltd. (McGregor Marketing Pty. Ltd.)
4MMM-FM	FM 104 Pty. Ltd.	Austereo Ltd. (Village Roadshow 53.4% (Kirby Family))	4RAM-FM (Townsville)	Nessan Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)
4TAB	Broadcasting Station 4IP Pty. Ltd.	Qld TAB	4RO (Rockhampton)	Rockhampton Broadcasting Co.	Sea FM Limited (Motherwell Pty. Ltd.
Regional Qi	LD			Pty. Ltd.	Grundy's 12.8%, Janet Cameron 12%,
4AK (Oakey)	Radio 4AK Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)			Austereo 10.7%, Wesgo APN 10.7%)
4AM (Mareeba)	Regional Broadcasters Australia Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)	4RUM-FM (Bundaberg)	Bundaberg Broadcasters Pty. Ltd.	Estate of W. Wyper
4BU (Bundaberg)	Bundaberg Broadcasters Pty. Ltd.	Estate of W. Wyper	4SB (Kingaroy)	Forsby Pty. Ltd.	Australian Radio Network (Australian Provincial Newspapers (O'Reilly) &
4CA (Cairns)	Greater Cairns Radio Ltd.	Rural Press Ltd. (J.B. Fairfax)			Clear Channel (US Public Company))
4CC (Gladstone)	Regional Broadcasters Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)	4SEA-FM (Gold Coast)	Sea FM Pty. Ltd.	Sea FM Limited (Motherwell Pty. Ltd.
4GC (Charters Towers)	North Queensland Broadcasting Corp. Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)			Grundy's 12.8%, Janet Cameron 12%, Austereo 10.7%, Wesgo APN 10.7%)
4GLD-FM (Coolangatta)	Gold Coast FM Pty. Ltd.	Sea FM Limited (Motherwell Pty. Ltd. 14%, Grundy's 12.8%, Janet Cameron 12%, Austereo 10.7%, Wesgo APN 10.7%)	4SSS-FM (Maroochydore)	Sunshine Coast Broadcasters Pty. Ltd.	Sea FM Limited (Motherwell Pty. Ltd., Grundy's 12.8%, Janet Cameron 12%, Austereo 10.7%, Wesgo APN 10.7%)
4GR (Toowoomba)	Gold Radio Service Pty. Ltd.	Sea FM Limited (Motherwell Pty. Ltd. 14%, Grundy's 12.8%,	4SUN-FM (Nth/East Qld)	Ausradio Pty. Ltd.	A.N. & P.A. Jowitt
		Janet Cameron 12%, Austereo 10.7%, Wesgo APN 10.7%)	4TO (Townsville)	Townsville Broadcasters Ltd.	Rural Press Ltd. (J.B. Fairfax)



Station	Licensee Co.	Controlling Interests	Station	Licensee Co.	Controlling Interests
4VL (Charleville)	Pinecam Pty. Ltd.	WREB Co-operative Ltd.	6PR	6PR Southern Cross Services Pty. Ltd.	Southern Cross Broadcasting Australia Ltd.
4WK (Warwick)	Amalgamated Marketing Pty. Ltd.	Super Network Radio Pty. Ltd. (Broadcast Operations P/L (Caralis Family))			(Ten Group 14.9%, N.M. Rothschild & Sons Australia Pty. Ltd. 13%, AMP Society 12.5%,
4ZR (Roma)	Maranoa Broadcasting Ltd.	Rural Press Ltd. (J.B. Fairfax)	•		Natwest Markets Australia Ltd. 9.5%)
SOUTH AUS			Regional W	.A.	
Metropolitai 5AA	Festival City Broadcasters Ltd.	South Australian Totalizator Agency Board	6AM (Northam)	Radio 6AM Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)
5ADD-FM	Southern State Broadcasters Pty. Ltd.	Montclair Pty. Ltd. (Jeremy Cordeaux)	6BAY (Geraldton)	Geraldton FM Pty. Ltd.	Geraldton Newspapers Ltd.
5DDN-FM	The 5AD Broadcasting Company Pty. Ltd.	Montclair Pty. Ltd. (Jeremy Cordeaux)	6BY (Bridgetown)	Elldale Pty. Ltd	Rural Press Ltd. (J.B. Fairfax)
5MMM-FM	Adelaide FM Radio Pty. Ltd.	Austereo Ltd. (Village Roadshow 53.4% (Kirby Family))	6FMS-FM	Golden West Network Pty. Ltd.	Australian Capital Equity Pty. Ltd. (Kerry Stokes &
5SSA-FM	Austereo Ltd.	Austereo Ltd. (Village Roadshow 53.4% (Kirby Family))	6GGG-FM (Geraldton)	Great Northern Broadcasters Ltd.	Batavia Coast Broadcasters Pty. Ltd. (Diverse Shareholdings)
Regional S.A	1.		6KA	Northwest Radio	Glenstar Pty. Ltd.
5AU (Port Augusta)	5AU Broadcasters Pty. Ltd.	Lanson Investments Pty. Ltd. (Lanyon Family & Rural Press)	(Karratha)	Pty. Ltd.	(J.A. & T.C. Leo), Wairoa Pty. Ltd. (D.C. & M. Waugh)
5CC (Port Lincoln)	Coast & Country Broadcasting Services Pty. Ltd.	Diverse Shareholding	6KG (Kalgoorlie)	Regional Broadcasters Australia Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)
5CS (Port Pirie)	Coast & Country Broadcasting Services Pty. Ltd.	Diverse Shareholding	6LN (Carnarvon)	Brailsford Investments Pty. Ltd.	Yamatji Media Aboriginal Corporation
5MU (Murray Bridge)	Murray Bridge Broadcasting Co. Ltd.	Bridge Radio Pty. Ltd. (Scott Family)	6MD (Merredin)	Mid-Districts Radio Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)
5RM (Berri)	River Murray Broadcasters Pty. Ltd.	Lanson Investments Pty. Ltd. (Lanyon Family & Rural Press)	6MM (Mandurah)	West Coast Radio Pty. Ltd.	I.H. & E. Bassett-Scarfe
5SE (Mount Gambier)	South Eastern Broadcasters Pty. Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W. J. Gerahty & Macquarie Bank)	6NA (Narrogin)	Radio West Broadcasters Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)
WESTERN A Metropolitai			6NW (Port Hedland)	North West Radio Pty. Ltd.	Glenstar Pty. Ltd. (J.A. & T.C. Leo), Wairoa Pty. Ltd. (M. & D.C. Waugh)
6IX	6IX Southern Cross Radio Pty. Ltd.	Southern Cross Broadcasting Australia Ltd. (Ten Group 14.9%,	6SAT-FM (Western Zone)	SAT FM Pty. Ltd.	Central Zone FM Services Pty. Ltd. (Lilburn Family)
		N.M. Rothschild & Sons Australia Pty. Ltd. 13%, AMP Society 12.5%,	6SE (Esperance)	Esperance Broadcasters Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)
		Natwest Markets Australia Ltd. 9.5%)	6TZ (Bunbury)	Radio West Broadcasters Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)
6ЈКҮ-ҒМ	94.5 FM Pty. Ltd.	J M B Pty. Ltd. (Jack Bendat)	(6CI Collie is a rela	ay station broadcast out of l	Bunbury)
6NOW-FM	New Broadcasting Ltd.	Austereo Ltd. (Village Roadshow 53.4% (Kirby Family))	6VA (Albany)	Belcap Investments Pty Ltd.	Rural Press Ltd. (J.B. Fairfax)
6РРМ-FМ	Consolidated Broadcasting System (W.A.) Pty. Ltd.	J.M.B. Pty. Ltd. (Jack Bendat)	6WB (Katanning)	Elldale Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)



Station	Licensee Co.	Controlling Interests
TASMANIA		
Metropolit	an	
7ННО-FМ	Commercial Broadcasters Pty. Ltd.	Robert Nettlefold Pty. Ltd. (Estate: Nettlefold Family)
7НТ	Tasradio Pty. Ltd.	TAS TAB
7ГТТ-FМ	Southern Tasmania FM Stereo Pty. Ltd	Benders Pty. Ltd. (Bender Family)
Regional T	TAS	
7AD (Devonport)	Northern Tasmania Broadcasters Pty. Ltd.	Findlays Broadcasting Services Pty. Ltd. (Keith Findlay)
7BU (Burnie)	Burnie Broadcasting Services Pty. Ltd.	Findlays Broadcasting Service Pty. Ltd. (Keith Findlay)
7EX (Launceston)	Tasradio Pty. Ltd.	TAS TAB
7LA (Launceston)	Bass Strait Media Pty. Ltd.	Albury-Wodonga Nuclear Medicine Company (Jost Family)
7SD (Scottsdale)	North East Tasmanian Radio Broadcasters Pty. Ltd.	Findlays Broadcasting Services Pty. Ltd. (Keith Findlay)
7XS (Queenstown)	XS West Pty. Ltd.	S. & M. Aderman
NORTHER!	N TERRITORY	
8HOT (Darwin)	Northern Territory FM Ltd.	Territory Group Investments Pty. Ltd., Henry Walker Group Ltd.
8HA (Alice Springs)	Alice Springs Commerci Broadcasters Pty. Ltd.	ial R.L. Harris
8SAT (Alice Springs)	C entral Zone FM Services Pty. Ltd.	Central Zone FM Services (Lilburn Family)
8SUN-FM (Alice Springs)	Alice Springs Commerci Broadcasters Pty. Ltd.	ial R.L. Harris
AUSTRALIA	N CAPITAL TERR	RITORY
2CA (Canberra)	Austereo Ltd.	Austereo Ltd. (Village Roadshow 53.4% (Kirby Family))
2CC (Canberra)	Capital City Broadcasters Pty. Ltd.	Century Radio Pty. Ltd. (K & M Blyton)
1CBR-FM (Canberra)	Capital City Broadcasters Pty. Ltd.	Australian Radio Network (Australian Provincial Newspapers (O'Reilly) & Clear Channel (US Public Company))
2ROC-FM (Canberra)	Austereo Ltd.	Austereo Ltd. (Village Roadshow 53.4% (Kirby Family))
	7 Commercial Radio Stati (42 Metros (22AM 125 Regionals (87AM 7 Community Radio Stati	20FM) (38FM))

57 ABC Metropolitan and Regional Stations with 3 National ABC Networks, ABC FM, Triple J and Radio National SBS has 2 Stations and 1 National Network

Table 4 Audience Reach (Radio)

Radio Networks/ Multiple Licensees

Group	Stations		Potential Audience (% of Pop.)
Austereo Ltd. (Village Roadshow 53.4 (Kirby Family))	11 metropolitans	10,568,600	62.72%
Australian Radio Network (Australian Provincial Newspapers Clear Channel (US Pub		9,397,465	48.51%
Lyndeal Pty. Ltd. (Lamb Family)	2 metropolitan	4,553,228	27.02%
Southern Cross Communications Ltd. (Ten Group 14.9%, N.M. Rothschild & Sons Australia Pty. Ltd. 13%, AMP Society 12.5% Natwest Markets Austra		4,189,748	24.87%
2KY Broadcasters (Labor Council of NSW)	1 metropolitan) 2 regionals	3,662,331	21.73%
Radio Superhighway Pty. Ltd. (John Singleto	1 metropolitan n)	3,210,196	19.05%
The Uniting Church in Australia Property Trust (NSW)	1 metropolitan	3,210,196	19.05%
Kick Media (Chris Murphy)	1 metropolitan	3,210,196	19.05%
Radio 3UZ Pty. Ltd (Numerous Victorian Racing Clubs)	1 metropolitan	3,046,370	18.08%
Unitel Corporation Ltd. (McGregor Marketing Pty. Ltd.)	1 metropolitan 1 regional	1,387,961	8.24%
Qld TAB	1 metropolitan	1,343,032	7.97%
JMB Pty. Ltd. (Jack Bendat)	2 metropolitan	1,143,378	6.79%
Montclair Pty. Ltd. (Jeremy Cordeaux)	2 metropolitans	1,063,014	6.31%
SA TAB	1 metropolitan	1,063,014	6.31%
Rural Press Ltd. (J.B. Fairfax)	22 regionals	878,443	5.22%
Sea FM (Motherwell P/L 14%, Grundy's 12.8%, Janet Cameron 12%, Austereo 10.7% Wesgo APN 10.7%)	6 regionals	852,889	5.06%
Grant Broadcasters Pty. Ltd. (Janet Cameron	9 regionals n)	829,091	4.86%



Group	Stations		Potential Audience (% of Pop.)	Group	Stations		Potential Audience (% of Pop.)
Broadcast Operations (Caralis Family)	14 regionals	790,357	4.69%	Sunshine Broadcasting Network Ltd. (Seven Network Ltd, Ke	J	229,398	1.36%
Broadcast Media Group Pty. Ltd. (P.Y. & W. J. Ge & Macquarie Bank)	U	580,713	3.45%	News Ltd. 14.9%, Nation Telstra Group 11%)		%,	
Ace Radio Broadcasters (G.N. Handbury)	6 regionals	372,641	2.21%	Commercial Broadcasters Pty. Ltd. (Estate: Nettlefold Fami	1 metropolitan	209,777	1 25%
Century Radio Pty. Ltd. (K & M Blyton)	1 metropolitan 1 regional	345,697	2.05%	Benders Pty. Ltd. (Bender Family)	1 metropolitan	209,777	1.25%
TAS TAB	1 metropolitan 1 regional	318,474	1.90%	(1) Southern Cross Broads breach the two stations po Melbourne stations by 6 Ju	er market rule and mu	•	•

Table 5

Ownership of Capital City and National Daily Newspapers

Title	Ownership Group Feb. 1996	Average daily Circ. 30/09/95		Title	Ownership Group Feb. 1996	Average daily Circ. 30/09/95	
NEW SOUTH	WALES			TASMANIA			
Daily Telegraph (1)	News Ltd. (Murdoch)	445,022	18.5%	Mercury	News Ltd. (Murdoch)	49,448	2.1%
Sydney Morning Herald	Fairfax Group	226,687	9.5%	NORTHERN 7	TERRITORY		
Victoria				NT News	News Ltd. (Murdoch)	22,514	0.9%
Herald Sun	News Ltd. (Murdoch)	560,521	23.4%	AUSTRALIAN	•		
Age	Fairfax Group	193,362	8.1%	Canberra Times NATIONAL	Stokes ⁽³⁾	41,336	1.7%
QUEENSLAND					Name Ind	122 000	E 104
Courier Mail	News Ltd. (Murdoch)	217,853	9.1%	Australian	News Ltd. (Murdoch)	122,000	5.1%
Sun	Closed 10 Dec. 1991			Financial Review TOTAL	Fairfax Group	81,165 2,390,67 7	3.4% 7(4)
SOUTH AUST	RALIA		•			_,5,5,0,0,7,	
Advertiser	News Ltd. (Murdoch)	199,761	8.3%		o Daily Telegraph in Janu e merger with the afterno		
News	Closed 27.3.92			9 January 1992. with 5.08%.	Newspapers Holdings L WAN has 21,000 shareho	lders, the largest being	ANZ Nominees
WESTERN AU	<i>ISTRALIA</i>			newspaper.	also owns The Canberra		
West Australian	West Australian Newspapers Holdings Ltd. ⁽²⁾	233,530	9.8%	(4) The above newspaper circulation figures are based on the new three-mon reporting by the Audit Bureau of Circulation from June to September 1 rather than previous audits, which were six-monthly. For this reason, composons with circulation figures in last year's Media Ownership Update should made with care.			



Table 6 Saturday Newspaper Ownership

Title Dec.	Owner 1986	Owner Feb. 96	CIRC. 30.9. 95
New South Wal	'es		
Sydney Morning Herald Daily Telegraph ⁽¹⁾	Fairfax Group News	Fairfax Group News Ltd. (Murdoch)	380,973 347,000
Victoria			
Herald Sun	HWT	News Ltd. (Murdoch)	522,837
Age	Fairfax	Fairfax Group	345,772
Oueensland			
Courier Mail	нwт	News Ltd. (Murdoch)	327,794
South Australia			
Advertiser	HWT	News Ltd. (Murdoch)	259,963
Western Austral	lia		
West Australian	н w т	West Australian Newspapers Ho	,
Tasmania			
Mercury	HWT	News Ltd. (Murdoch)	62,376
Northern Territ	orv		
Northern Territory News	9	News Ltd. (Murdoch)	29,429
Australian Capi	tal Territo	rv	
Canberra Times	Fairfax Group	•	69,228
National Papers	•		
Weekend Australian	News Ltd. (Murdoch)	News Ltd. (Murdoch)	310,000
TOTAL		3.0	34,776 ⁽²⁾

Table 7 Sunday Newspaper Ownership

Title	Owner Dec. 1986	Owner Feb. 96	CIRC. 30.9. 95
New South W	Vales		
Sun-Herald Sunday Telegraph	Fairfax Group News	Fairfax Group News Ltd. (Murdoch)	556,881 676,000
Victoria			
Sunday Press	HWT/Fairfax	CLOSED 13.8.89 (1	1)
Sunday Observer	Isaacson	CLOSED 11.6.89	
Sunday Herald Sun	-	News Ltd. ⁽¹⁾ (Murdoch)	497,337
Sunday Herald	-	CLOSED 31.3.91 ⁽¹⁾	
Sunday Age	-	Fairfax Group ⁽¹⁾	184,427
Queensland			
Sunday Mail	News (Murdoch)	News Ltd. (Murdoch)	590,870
Sunday Sun	News (Murdoch)	CLOSED 12.4.92 ⁽¹	1)
South Austra	Нa		
Sunday Mail	News (Murdoch)	News Ltd. (Murdoch)	330,427
Western Aust	ralia		
Sunday Times	News (Murdoch)	News Ltd. (Murdoch)	343,142
Western Mail	Holmes à Court	CLOSED 31.12.87	
Tasmania			
I USMUNIU Sunday Tasmanian	HWT	News Ltd.	52,181
Sunaay 103mm	нмі	(Murdoch)	34,101
Nortbern Ter	ritory		
Sunday Territorian	•	News Ltd.	24,749
		(Murdoch)	
Australian Ca	ıbital Territo	rv	
Canberra Times	Fairfax Group	Stokes	39,248
National Pap			
Times On Sunday	Fairfax Group	CLOSED 13.3.88	

TOTAL

3,295,262(2)

(1) Fairfax, through David Syme and Co. Limited, and Murdoch, through HWT, jointly published the *Sunday Press* until 13 August 1989, when their non-competition pact ended and the paper closed. Murdoch's new *Sunday Sun* and *Sunday Herald* began competition with the new Fairfax *Sunday Age* the following weekend. Isaacson closed the *Sunday Observer* in anticipation of overwhelming competition. News Ltd closed the *Sunday Herald* on 31 March 1991 and the *Sunday Sun* became the *Sunday Herald Sun*. Brisbane *Sunday Sun* closed 12.4.92.

(2) See Note 4 Table 5.

(1) See Note 1 Table 5

(2) See Noted 4 Table 5



Table 8 Capital City and National Newspaper Ownership Shares

	Dec. No. of titles (of 19)	1986 % of total circ.	Sept No. of titles (of 12)	1994 % of total circ.
News Ltd. (Murdoch)	6	28%	7	67.4%
Fairfax Group	5	24%	3	21%
HWT	8	48%	-	-
West Australian Newspapers Holdings Ltd.	-	-	1	9.8%
Stokes (1)	-	-	1	1.7%

⁽¹⁾ In October 1991, in evidence to the House of Representatives Print Media Inquiry, the Chief Executive of News Ltd, Mr Ken Cowley, disclosed that News Ltd had assisted Mr Kerry Stokes to finance his acquisition of the Canberra Times (Transcript p.481).

Table 9 Sunday Newspaper Ownership Shares

	<u>Dec. 1986</u> No. of Title	<u>Se</u> es No. of Title	ot. 1994 es % of
	(of 13)	(of 10)	Total Circ
News (Murdoch) 5.0	7	76.2%
Fairfax Group	3.5 (1)	2	22.5%
Stokes		1	1.2%
HWT	$2.5^{(1)}$	-	-
Holmes à Court	1.0	-	-
Isaacson	1.0	-	-
(1) HWT and Fair	fax each had h	alf of the Sunday	Press.

See Note (1) Table 7.

Table 10 Metro/Suburban Newspapers Overall Shares

Owner	No. of Titles	Circulation	% of Total Sept. 1995 Circulation
News Ltd (Murdoch)	76	3,175,248	48.8%
*			
Fairfax Group	21	1,065,503	16.4%
United Media (1)/	12	539,101	8.3%
West Aust.			
Newspapers Ltd			
Boyle Family	5	268,992	4.0%
O'Reilly	5	236,256	3.6%
J.B. Fairfax/	3	177,956	2.7%
Hannan Family ⁽²⁾			
Independent News	3	109,910	1.7%
Harris Family	4	68,621	1.0%
Rural Press/J.B. Fairfax	1	32,654	0.5%
Independents	16	833,894	12.8%

- (1) Community Newspapers, publisher of most of Perth's suburbans, is owned 50.1% by United Media and 49.9% West Australian Newspapers Ltd, a subsidiary of West Australian Newspapers Holdings Ltd.
- (2) Each owned 50% of Eastern Suburbs Newspapers.



Table 11

Regional Daily Papers

State/Town	Title	Ownership	Circ 30/9/95
New South Wales			00/0/00
Albury	Border Morning Mail	Mott family	25,370
Bathurst	Western Advocate	I.B. Fairfax ⁽¹⁾	4,641
Broken Hill	Barrier Daily Truth	Local Unions	7,300P
Coffs Harbour	The Advocate	O'Reilly ⁽²⁾	23,191 ⁽³⁾
Dubbo	Daily Liberal	J.B. Fairfax ⁽¹⁾	6,439
Goulburn	Goulburn Post	J.B. Fairfax ⁽¹⁾	3,881
Grafton	Daily Examiner	O'Reilly	7,431
Lismore	Northern Star	O'Reilly	19,913
Maitland	The Mercury	I.B. Fairfax (4)	5,575
Newcastle	Newcastle Herald	Fairfax Group	48,140P
Orange	Central Western Daily	J.B. Fairfax ⁽¹⁾	5,750
Tamworth	Nthn Daily Leader	J. B. Fairfax (4)	10,029
Tweed Heads	Daily News-Gold Coaster	O'Reilly	7,116
Wagga Wagga	Daily Advertiser	Henderson	15,602
Wollongong	Illawarra Mercury	Fairfax Group	36,500P
[15 dailies]	madarra merediy	ranan oroap	227,078
Queensland			
Bundaberg	News-Mail	O'Reilly	12,737
Cairns	Cairns Post	Murdoch	32,155
Gladstone	Observer	O'Reilly	7,486
Gympie	Gympie Times	J.B. Fairfax ⁽⁴⁾	5,378
Ipswich	Queensland Times	O'Reilly	15,330
Mackay	Daily Mercury	O'Reilly	17,923
Maroochydore	Sunshine Coast Daily	O'Reilly	20,205
Maryborough	Chronicle	O'Reilly	9,012
Mount Isa	North-West Star	Asher Joel	4,096
Rockhampton	Morning Bulletin	O'Reilly	21,380
Southport	Gold Coast Bulletin	Murdoch	39,073
Toowoomba	Toowoomba Chronicle	O'Reilly	30,005
Townsville	Townsville Bulletin	Murdoch	25,887
Warwick	Warwick Daily News	O'Reilly	5,428
[14 dailies]	,	,	246,095
Victoria			
Ballarat	Ballarat Courier	J. B. Fairfax ⁽⁴⁾	20,371
Bendigo	Bendigo Advertiser	Murdoch (5)	14,898
Geelong	Geelong Advertiser	Murdoch (5)	30,327
Mildura	Sunraysia Daily	Elliott/Lanyon	7,995
Shepparton	Shepparton News	McPherson	10,117
Warmambool	Warrnambool Standard	Fairfax Group	12,834
[6 dailies]			96,542
Tasmania			
Burnie	Advocate	Harris	25,557
Launceston	Examiner	Rural Press Ltd.(J.B. Fairfax)	
		& Harris (40%)	<u>37,024</u>
[2 dailies]			62,581
Western Australia			
Kalgoorlie	Kalgoorlie Miner	West Australian	8,269
[1 daily]	J	Newspapers Holdings Ltd.	8,269
South Australia	[No regional daily]		
	· ,		
Nortbern Territory	[No regional daily]		•

⁽¹⁾ Macquarie Publications (John Armati), which owned daily newspapers in Bathurst, Dubbo, Goulburn and Orange, and 60 other community papers in NSW, was purchased by J.B. Fairfax's Rural Press in December 1995.

⁽²⁾ Irish businessman Tony O'Reilly bought Provincial Newspapers (Qld) from Murdoch, who sold it after TPC pressure. PNQ was renamed Australian Provincial Newspapers, and APN Holdings Ltd was floated in 1992. 48.1% of APN Holdings Ltd is controlled by Kelsal Pty. Ltd., which is itself owned by Ligon 157 (O'Reilly family trust) and Independent Newspapers PLC of Ireland, of which O'Reilly is chairman. He was a director of the Washington Post and Bankers' Trust, chief executive of the food group Heinz and an unsuccessful bidder for the Fairfax Group in 1991.

⁽³⁾ Newspaper is free, figure is average daily circulation figure.

⁽⁴⁾ J.B. Fairfax, through Marinya Media, acquired 48.1% of Rural Press in the carve-up of the old Fairfax empire in 1987. Rural Press has since grown considerably in the Australian country market. It publishes 23 agricultural publications, and 98 regional newspapers and magazines and has acquired radio interests. (Rural Press Ltd 1995 Annual Report pp. 20-21). Rural Press also publishes The Land (71,000 P) a weekly which competes with News Ltd's Weekly Times 41,000(P).

⁽⁵⁾ Through Independent Newspapers Ltd (INL), 50% owned by News Corporation (News Corporation Annual Report 1995, p. 43).



Table 12

Regional Dailies Ownership Shares

*Circulation figures as at 30/9/95

Owner	No. of 1	Combined litles Circ.	%Total Circ.
O'Reilly	13	197,157	30.8%
News Ltd. (Murdoch) 5	142,340	22.2%
J.B. Fairfax	9	99,088	15.5%
Fairfax Group	3	97,474	15.2%
Harris Family	1	25,557	3.9%
West Australian Newspapers Holdings Ltd.	1	8,269	1.3%
<u>Others</u>	6	70.680	11%
TOTALS	38	640,565	100%

MAIN SHARES OF REGIONAL DAILY CIRCULATION IN EACH STATE

NSW: Fairfax Group 37%; O'Reilly 25%; J.B. Fairfax 16%

VIC: Murdoch 47%; J. B. Fairfax 21%; Fairfax Group 13%

QLD: O'Reilly 57%; Murdoch 39%

TAS: J.B. Fairfax 59%; Harris 41%

WA: West Australian Newspapers Holdings Ltd 100%

Table 13 **Surburban Newspaper**

Ownership Shares

*Circulation figures as at 30/9/9

Owner	No. of Titles	Circulation	% of Total Circulation
Sydney			
News Ltd (Murdoch)	18	991,021	43.7%
Fairfax Group	13	822,801 ⁽¹⁾	36.3%
J.B. Fairfax/Hannans	3	177,956	7.8%
Text Media	1	75,000	3.3%
Independent	5	198,520	8.8%
Total	39	2,265,298	100%
<i>Melbourne</i>			
News Ltd (Murdoch)	31	1,072,401	44.7%
Fairfax Group	8	242,702	10.1%
Boyle Family	6	268,992	11.2%
APN (O'Reilly)	5	236,256	9.8%
Independent News	3	109,910	4.6%
Text Media	1	103,521	4.3%
Independent	4	364,526	15.2%
Total	57	2,398,308	100%
Brisbane			
News Ltd (Murdoch)	15	560,730	76%
Independent	4	144,232	19.6%
Rural Press/J.B. Fairfax	x 1	32,654	4.4%
Total	20	737,616	100%
Adelaide			
News Ltd (Murdoch)	11	480,867	100%
Perth			
United Media/West	12	539,101	81%
Aust Newspapers Ltd.		- •	
Independent	3	126,616	19%
Total	15	665,717	100%
Hobart			
News Ltd (Murdoch)	1	70,229	51%
Southern Star/Harris	4	68,621	49%
Total	5	138,850	100%

⁽¹⁾ Community Newspapers owns 50% of the Bankstown-Canterbury Torch and the Auburn Review Pictorial.

Please refer to Table 10 for Metro/Suburban Newspapers Overall Shares, p. 22.



Table 14

Australia's Top Twenty Publishing Companies*

Company		Turnover (1995) (est. in \$Aust)	Operating Divisions Include
Reed International Books Australia	Reed Elsevier (UK & Netherlands)	\$110m	Reed Books Australia, Butterworths, Rigby Heinemann, Reed Academic & Reference
Harper Collins	News Ltd. (USA/Aust)	\$100m	Harper Collins Publishers, Harper Educational ⁽¹⁾ Harper Collins Melbourne
Pearson	Pearson (UK)	\$100m	Penguin, Addison-Wesley, Longman Australia, Pearson Professional
Thomson	Thomson Corporation (Canada)	\$75m	Law Book Company, Centre for Professional Development, Thomas Nelson
ССН	Commercial Clearing Hou (USA)	ıse \$75m	
Scholastic	Scholastic Inc. (USA)	\$60m	
Readers Digest	Readers Digest (USA)	\$50m	
Macmillan	Holtzbrinck (Germany)	\$50m	Pan Macmillan, Macmillan Education
Weldon International	Weldon International (Australia)	\$45m	Weldon International. Weldon Owen/Russell, Weldon Kids, Mimosa, Beaut Books
Transworld	Bertelsmann (Germany)	\$35m	
Random House	Advance Publications (USA)	\$30m	•
Hodder Headline	Hodder Headline (UK)	\$28m	Hodder Headline, Hodder Education
Simon & Schuster	Viacom (USA)	\$25m	Prentice Hall, Simon & Schuster
Jacaranda Wiley	Wiley (USA)	\$23m	
Universal Press	Universal Press (Australia)	\$22m	
Allen & Unwin	Allen & Unwin (Australia)	\$20m	
Lonely Planet	Lonely Planet (Australia)	\$19m	
Harlequin Mills & Boon	Harlequin Enterprises (Canada)	\$18m	
McGraw Hill	McGraw Hill (USA)	\$18m	
Oxford University Press	Oxford University Press (UK)	\$17m	

^{*} Figures compiled by D.W. Thorpe's monthly book industry journal, Australian Bookseller and Publisher, to be published in its March edition.

(1) Harper Educational sold to Pearson, The Age 12/2/96, page 12.



Table 15 Major Magazine Ownership

Top 30 Titles (by circ.)	Owner Dec. 1986	Owner Feb. 1995	Circ. (30/6/95)
Woman's Day	Fairfax Group	PBL (Packer)	1,009,051
Women's Weekly	ACP (Packer)	PBL (Packer)	1,005,934
New Idea	News Ltd. (Murdoch)	News Ltd. (Murdoch)	702,451
Reader's Digest	Aust. arm of U.S. Reader's Digest	Aust. arm of U.S. Reader's Digest	512,367
TV Week	News Ltd. (Murdoch)	News Ltd (Murdoch) 50% ⁽¹⁾ ACP (Packer) (50%) ⁽¹⁾	469,106
That's Life	-	News Ltd (Murdoch)	430,000
Cleo	ACP (Packer)	PBL (Packer)	362,958
Family Circle	Advertiser	Handbury (2)	279,452
Cosmopolitan	Fairfax Group	PBL (Packer)	265,851
Better Homes & Gardens	Advertiser	Handbury ⁽²⁾ (50%)/ Meredith (50%)	245,218
Who Weekly	-	Time Warner	227,878
New Weekly	-	PBL (Packer)	214,582
Dolly	Fairfax Group	PBL (Packer)	167,394
Picture	-	PBL (Packer)	157,714
Australian Pentbouse	Horwitz	Horwitz Publishing	132,641
New Woman	-	Handbury (2)	119,970
Girlfriend	-	News Ltd. (Murdoch)	114,822
TV Hits	-	News Ltd (Murdoch)	113,339
Aust House & Garden	ACP (Packer)	PBL (Packer)	112,011
People	Fairfax Group	PBL (Packer)	109,618
Time Australia	Fairfax Group	Time Warner	107,210
She	-	PBL (Packer)	102,193
Aust. Home Beautiful	HWT	News Ltd. (Murdoch)	101,474
The Bulletin	ACP (Packer)	PBL (Packer)	99,406
Vogue Living	US/Leser Conde Nast	US/Leser Conde Nast	88,020
TV Soap		Horwitz Publishing	87,277
Vogue Entertaining	US/Leser Conde Nast	US/Leser Conde Nast	85,260
Inside Sport	-	Horwitz Publishing	83,719
Australasian Post	HWT	News Ltd. (Murdoch)	81,640
Gardening Australia	-	Hannan Family	80,646

⁽¹⁾ See Note 1 Table 16.

⁽²⁾ Murdoch Magazines, publisher of *Family Circle*, *Better Homes* and *Gardens* and *New Woman*, was purchased by Matt Handbury, Mr Murdoch's nephew 7/11/91.



Table 16 Major Magazine Ownership Shares

	Dec. 1	<u>986</u>	Feb. 1	<u>b. 1996</u>
OWNER	No. of Titles (of Top 30)	% of Total Circ.	No. of Titles (of Top 30)	% of Total Circ.(30/6/95)
PBL (Packer)	9	26.5%	11.5	47.02% ⁽¹⁾
News Ltd. (Murdoch)	2	24.1%	6.5	26.24%(1)
Handbury	-	-	2.5	8.40%
Time Warner	-	-	2	4.36%
Horwitz	1	· -	3	3.95%
US/Leser Conde Nas	t 1	-	2	2.25%
Others	10	25.8%	2.5	7.73%

Industry convention dictates that the circulation of TV Week (jointly owned by Murdoch and Packer) is attributed to Murdoch. If TV Week's circulation were attributed to Packer his percentage of total circulation of the Top 30 magazines would be 53.14%. and Murdoch's 20.12%.

Table 17 Cable Pay TV Licences

(as at 24/11/95)

Licensees N	lo. of Licences
Access Cable Television Limited	110
Access Cable TV (Northern Rivers Pty. Ltd.)	4
Cable Network Services	50
Cable Television Services Pty Ltd (Foxtel)	20
Central Coast Cablevision Pty Ltd	54
CFM Television Pty. Ltd.	1
Cosmovision Cable Television Pty. Ltd.	50
Cox Media Pty. Ltd.	56
CVC Pay TV Pty. Ltd.	20
Dergat Pty Ltd	4
Explorer Channel Pty Ltd	1
Graff Pay-Per-View (Australia) Pty. Ltd.	10
Home Show Cable Australia Pty. Ltd.	20
Interactive Telecommunications Network L	td 150
Mudgee Cable Company Pty. Ltd.	60
Multicom Australia Pty Ltd (Optus Vision 20 li	cences) 35
Neighborhood Cable Pty. Ltd.	72
Northgate Cable Television Pty. Ltd.	150
NRS Group Pty Ltd	13
Oberon Broadcasters Pty Ltd	10
Pacific Media Telecommunications Pty Ltd	18
Paynet Telecommunications Pty Ltd	8
Planet Pay TV Pty Ltd	20
PPV Pty Ltd	20
Premier Cable Australia Proprietary Ltd	43
Prime Media Developments Pty Ltd	45
Private Cable Network Pty Ltd	102
Rowcom Holdings Pty Ltd	28
Selectra Pty Ltd	50
Star Vision Pty Ltd	50
Vinatech Pty Ltd	50
Visitor Publishing Group Pty Ltd	2
Wright Weller Rosenblum Pty Ltd	10
TOTAL	1336
Non-satellite (cable) Pay TV licences are allocated by the Broadcasting Authority under s.96 of the Broadcasting S	

Table 18 Satellite Pay Television Licences

(as at January 1996)

Licence	Continental Century Pay TV Ltd. (East Coast Pay TV 80% (Gavin Solomon) & Century Communications 14.99%) (Restricted to new players in the Australian media)
Licence	Australis Media-Lenfest (New World Telecommunications Ltd. (Open to bids from existing media operators)
Licence	C Arnbridge Ptv Ltd (ABC & Partners)



Table 19 MDS Spectrum Allocations

(as at 1/2/96)

Metropolitan Licensees	No. of Licences	Regional Licensees	No. of Licences
AAP Information Services P/L	5	Auldana Beach Pty. Ltd.	19
Allenhurst Pty Ltd*	14	Carryton Pty. Ltd.	19
Amsol Pty Ltd*	1	CFM Pty. Ltd.	3
Australis Media (Operations) Pty Ltd*	4	Chippawa Pty. Ltd.	19
Carmathen Pty Ltd*	. 1	Cleanthis Pilakis	2
CFM Technology Pty Ltd	2	Corel Pty. Ltd	1
East Coast Pay TV Pty Ltd*	52	Dovetail Pty. Ltd.	19
Giant Springs Pty Ltd*	6	Grovern Pty Ltd.	18
Hellenic Cable Television*	2	Ilona Investments Pty. Ltd.	. 19
Imparja Television Pty Ltd	1	Jacolyn Pty. Ltd.	19
abiru Bay Pty Ltd*	5	Kidillia Pty. Ltd.	19
acolyn Pty Ltd*	5	Lystervale Pty. Ltd.	19
Keansburg Pty Ltd*	11	Minorite Pty. Ltd.	16
Maxi-Vu Pty Ltd*	19	Newcastle Microwave Pty. Ltd.	19
Meissner Pty Ltd*	12	Palara Vale Pty. Ltd.	19
Metropolitan Fire Brigades Board	1	Sonic Enterprises Pty. Ltd.	6
New World Television Pty Ltd*	2	Stone Harbour Pty. Ltd.	47
Newsvision Pty Ltd*	6	Vermint Gove Pty. Ltd.	. 19
Orloff Pty Ltd*	12	Wollongong Microwave Pty. Ltd.	19
Pilsave Pty Ltd*	6	Xtek Bay Pty. Ltd.	19
Pilyen Pty Ltd*	3	Yanover Pty. Ltd.	19
Pro-Octa Productions Pty Ltd	1	,	
Silkglee Pty Ltd*	1	TOTAL	359
Soundcom Pty Ltd	6		
(or Digital Music Express Pty Ltd)*			
Stone Harbour Pty Ltd*	6	TOTAL LICENCES	569
Teleitalia Pty Ltd•	3		
Thistlerow Pty Ltd	3		
TVT Media Pty Ltd	1	* Associated with Australis Media	
JCOM Australia Pty Ltd	1		
Vision Communications (Australia)	4	MDS spectrum licences are allocated by	
No. 2 Pty Ltd		Management Agency under the Radio	
Vision Communications (Australia) Pty Ltd	i 5	1992 and may be used for any purpose (broadcasting or	
Warnsong Pty Ltd*	1	otherwise).	
Wireless Cable Pty Ltd*	3		
Yanover Pty Ltd	5		
TOTAL	210		•