

News from the Divisions

lending situation in Australia and consider new delivery systems. A full conference program and information regarding registration will appear in future issues of this Newsletter.

NZLA-LAA Joint Conference

The UCLS Committee has pledged its support for the NZLA-LAA Joint Conference to be held in Christchurch, 18-23 January 1981. The theme of the conference is 'Sharing'.

The NZLA has invited the section to submit ideas for a seminar program and speakers. The Committee wishes to direct the program specifically at some topic of current interest to librarians in universities and colleges.

If you have any ideas for topics or speakers for the seminar, please write to the Secretary, Margaret Travis, Library, North Brisbane CAE, Beams Rd, Carseldine, Qld 4034.

Contributions to this column

UCLS will publish a monthly news column in this Newsletter. All state branches of the section and individual UCLS members are invited to contribute short articles or information concerning any activities of interest to UCLS members.

Copy deadlines for future issues of UCLS news are 18 March, 15 April, 20 May, 17 June, 15 July, 19 August, 16 September, 21 October, 4 November. Please send contributions to the Editor, Barbara Paton, Reference Dept, Central Library, University of Queensland, St Lucia, Qld 4067.

NSW PUBLIC LIBRARIES

SPEND the weekend in Wollongong – the home of southern hospitality. In the company of fellow librarians discover the Wollongong philosophy of library service which has, amongst other things, increased that library's circulation recently by some 30 percent and given it the management of the city's art centre.

Over the weekend, staff from Wollongong Library will present talks, visual and audio presentations outlining 'how Wollongong does' promotion (the Library has recently commissioned a jingle) community information which is on automated systems, and migrant services.

The City Librarian, Richard Drake, will fully describe the philosophy, management procedures and organisational structure which underly the Library's growth and projected development. A visit to Shoalharbour Library is also being planned.

The weekend's program begins with registering at the Piccadilly Motel at 10am on Saturday, March 22 and ends 'officially' on Sunday afternoon after a barbecue.

Full details of the program are available from Grahame Sandry (02) 649 6011 ext 38, or by contacting the NSW PLD Group, c/o GPO Box 2959, Sydney 2001.

Costs: LAA members (share accom) \$30, single \$35; non-members (share accom) \$35, single \$40. Cost includes lunch Saturday, BBQ Sunday, dinner Saturday evening and motel overnight Saturday. Please reply by 28 February. Numbers limited. *Bob Diracca*

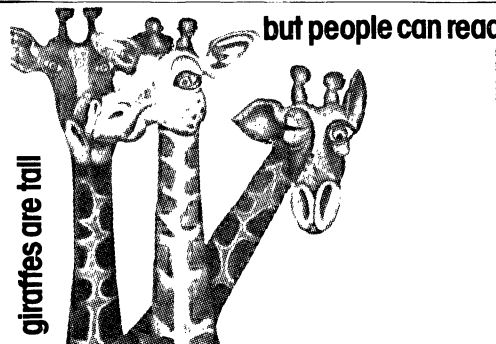
Posters win awards

TWO posters produced by the Australian Library Promotion Council won prizes at an international competition conducted during the Frankfurt Book Fair in October 1979.

Seventy-two posters from 14 countries were entered for judging. The ALPC's posters *Giraffes are tall but people can read* and *Birds can fly but people can read* were voted second and third respectively. The winning entry was *The 9th Children's Books of the Year Exhibition* by Simon Storn of the National Book League.

Copies of the ALPC's posters are available from them at 328 Swanston Street, Melbourne, 3000. Price per poster \$5 plus \$1 packing and postage.

birds can fly but people can read



but people can read

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News from the Audiovisual Committee

THE Audiovisual Services Committee of the LAA after their meeting in Sydney on 13-14 December 1979 report:

1 The committee has received valuable comments on the inter-library code on non-book materials from both the American Library Association and the Library Association of Great Britain. Information received indicates a growing use of the code throughout Australian libraries.

The committee is particularly interested in receiving comments from librarians on the use of the code together with any suggestions for its improvement.

2 During the Biennial Conference of the LAA held in Canberra last year, the committee conducted a special study session on 'Bibliographic organisation of non-book materials'. The session was structured to ensure participants received opportunities to identify matters of importance and develop recommendations in relation to bibliographic organisation of non-book materials in Australia.

The recommendations arising from the special study session were considered in detail by the committee and a paper relating to the matter is being prepared.

3 The committee has completed a statement on *Copyright in Non-book Materials* which has been forwarded to the LAA seeking its endorsement as Association policy.

4 The committee has prepared plans for a portable workshop on micrographics which it hopes to run as part of the Association's continuing education program. A proposal concerning the workshop has been submitted to the Association for consideration.

5 Committee members agreed to prepare items for possible publication in the *Australian Library Journal* and this newsletter during 1980. *Paul McNally*



IN RESPONSE to a number of requests, the Audiovisual Services Committee of the LAA has prepared the following definition for the term 'non-book materials', and recommends its use within the library profession within Australia.

Non-book materials, sometimes referred to as audiovisual or AV materials, include sound and/or visual materials and machine-readable data files 'fixed in any tangible medium of expression, now known or later developed, from which they can be perceived, reproduced, or otherwise communicated, either directly or with the aid of a machine or device'.¹ Such materials include among others the following²:

art original; chart; diorama; filmstrip; flash card; game; globe; kit; machine-readable data file; map; microform, eg aperture card, microfiche, microfilm and microopaque; microscope slide; model; motion picture; picture, eg art print, photograph and poster; realia; slide; soundrecording; technical drawing; transparency; videorecording.

¹ US Laws, statutes, etc *Public Law 94-553, 94th Congress*. (An act for the general revision of the Copyright Law) 19 October 1976. Section 102a.

² Material designations as specified in *Anglo-American Cataloguing Rules*. 2nd ed London, Library Association 1978.

NATIONAL LITERACY TARGET

A JOINT Working Party from the Library Association of Australia and the Australian School Library Association prepared a submission which is now in the hands of the Senate Standing Committee on Education and the Arts.

The submission recommends:

- 1 That the Federal Government announce a national target of 100 percent literacy by the year 2000, and devise policies and fund programs designed to achieve that target;
- 2 That the Federal Government recognise the unique contributions to the national literacy effort that can be made by libraries and actively seek ways to involve the nation's library services in its policies and programs with an appropriate level of funding;
- 3 That the creation of a Literacy Information and Documentation Service be investigated.

If you would like more information regarding the submission contact the Chairperson, Helen Modra (03) 669 9888.

Films for the deaf

THE National Film Library, Canberra, has introduced a film lending service for the deaf. It has compiled a film list of subtitled, silent and other non-verbal films suitable for audiences with impaired hearing. The films are available on free loan to non-profit organisations throughout Australia. Copies of the film list can be obtained by writing to the National Film Library, National Library of Australia, Canberra ACT 2600.