

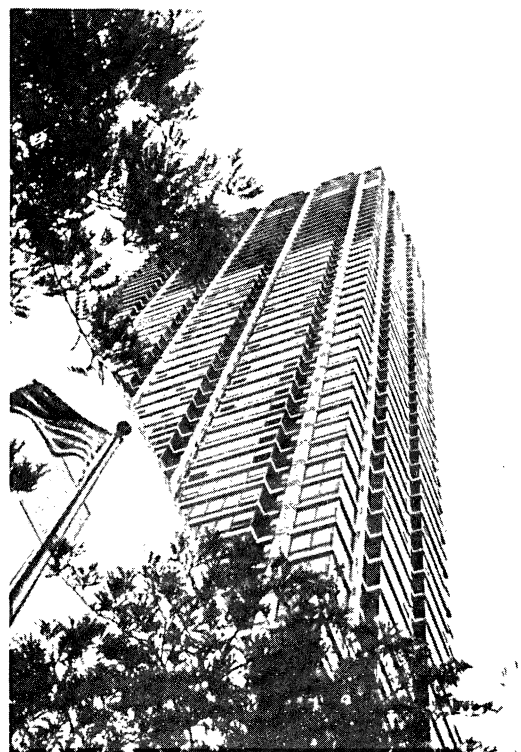
IFLA CHICAGO

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more cost effective conference, which will have a significant impact on the Australian conference.

Australia will also be the first country to hold IFLA back to back with its own biennial conference and this will provide great opportunities for greater Australian participation in IFLA and international participation in the LAA conference.

A highlight of the closing Council meeting of the conference was the announcement that Pat Layzell-Ward, Head, Department of Library and Information Studies, WAIT, had been elected as Chairman, Division of Education and Research and would therefore become the first Australian representative to serve on the IFLA Professional Board. This is a great honour and Pat must be congratulated for the impact she has made in IFLA. Her attendance at Professional Board meetings will ensure that Australia is kept at the forefront of IFLA's thinking.



The American Library Association

What were our thoughts as we came away from IFLA in Chicago? We'd had an exciting and informative week, we knew much more about the inner workings of IFLA and the organisation of an IFLA conference and had productive discussions with the US, Japanese and UK Conference Organising Committees as well as the IFLA Executive.

But our main thought was that never has there been a better time for Australia to be organising an international conference and that 1988 promises to be something special.

Jenny Adams
Executive Director

P.S. Great news also waited for us on our return to Australia. While we had been winging our way to Chicago, the Australian Bicentennial Authority had been considering our application for Bicentennial endorsement and this has been approved. This will allow us to be listed in the official calendar of Bicentennial events and to use the Bicentenary logo. It will greatly assist in obtaining sponsorship for the conference. An extract of their letter appears below.

5 September 1985

Ms J. Adams
Executive Director
Library Association of Australia
376 Jones Street
Ultimo NSW 2007

Dear Ms Adams,
I have pleasure in confirming that the Board of The Australian Bicentennial Authority at its meeting on 16 August 1985, endorsed as an Australian Bicentennial Activity the proposal of the Library Association of Australia for the 24th Biennial Conference and the 54th Conference of the Federation of Library Associations and Institutions.

My Board has asked me to congratulate you and your colleagues for your initiative in organising this event which will be included in the Bicentennial Calendar of Events.

As you may be aware, endorsement as an Australian Bicentennial Activity entitles your organisation to non-commercial usage of the Bicentennial symbol and logo in relation to the activity. Details on the reproduction of the symbol and logo will be provided with the Endorsement Kit.

Yours sincerely,
J. B. Reid

NEW DEGREE COURSE FOR KURING-GAI

From 1986, the School of Library and Information Studies at Kuring-gai College of Advanced Education will offer (subject to Higher Education Board approval) a Bachelor of Arts (Information Science). The course which has been designed to meet requirements of the Library Association of Australia will prepare professionals to work in a wide range of information positions, such as information co-ordinator, information resource manager, librarian, research assistant, information officer, indexer, information analyst.

The course is built on a marketing perspective of information provision and has core studies which include:

- a disciplinary sequence in information science
- minor disciplinary studies with choice among sequences in areas such as communication, organisational studies and computing science
- skill studies covering areas such as administration of information services, statistics, research methods, computing, information production techniques
- professional studies including practical activities, field work, projects, and the compilation of a professional portfolio in relation to the students special area of interest.

Electives in the course cover areas such as information systems design, management, marketing, instructional design, information dissemination, video production, information collection management, advanced statistics and research methods, and the study of specific target groups for information provision activities.

The proposed course is the first bachelor's degree in Information Science to be offered in Australia which focuses on information provision outside the context of specific institutional settings. In addition it is believed to be the first course anywhere to offer a disciplinary sequence in the theoretical foundations of information provision.

Enquiries should be directed to Mairéad Browne, Acting Head, School of Library and Information Studies, Kuring-gai College of Advanced Education, Eton Road, Lindfield, NSW 2070. Telephone 467 9250; 467 9336.

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