

CONFERENCES COMING UP

ABA Conference — Marketing the Book

The Australian Booksellers Association will hold its 63rd Annual Conference in Melbourne at the World Trade Centre during 1-12 September. Highlights of the conference will include a comprehensive trade exhibition; the official opening of the conference by Dr Davis McCaughey, Governor of Victoria; the Keynote Address 'Consumer Expectations in the 80s' by Geoff Brash; and the Annual Dinner which is to be held in the Great Hall of the Victorian Art Gallery on September 11. Dennis Pryor will be the guest speaker at the dinner.

As the conference theme suggests the focus of the conference will be firmly on marketing. The LAA will participate by conducting a seminar entitled 'Marketing books through libraries'. The cost of the seminar is included in the single-day or full conference registration fee, otherwise it costs \$25 for LAA members or \$40 for non-members. Further information on this seminar is available from Neville Humphris (03) 354 0256. To register for the conference contact the ABA on (03) 419 0400.

• Margaret Isaacs, formerly of Dandenong Valley Regional Library Service in Melbourne, has been appointed Research Fellow at Monash University's Graduate School of Librarianship to carry out a study of the representation of Australian creative writing in Australian libraries.

The study was initiated by Prof Jean Whyte in response to the ongoing debate between publishers, authors, book trade people and librarians on the question of Australian content in libraries. The study funded by the Australian Research Grants Scheme and Monash University aims to establish the extent to which libraries collect Australian creative material and to examine what relationship this might have to Australian creative writing and publishing. The study will include public, school and academic libraries throughout Australia.

• Mr W.T. Cations has been appointed University Librarian of The Flinders University of South Australia. He will take up this position from 1 January 1988. Currently, Mr Cations is Deputy University Librarian at the University. Before becoming deputy he had been Institute Librarian at the Phillip Institute of Technology following earlier experience at Melbourne State College and the National Library of Australia.

Mr Cations has been involved in the LAA in a variety of ways over the years. He is one of the two Association representatives on the Australian Book Trade Committee and last year was a founding member of the South Australian Group of the Acquisitions Section of the Association.

Finding out made easy

After more than 12 months of toil, the compilation of the initial edition of the *Directory of Australian Directories (DAD)* has been completed. This unique resource, resulting from the first major attempt at compiling descriptions and availability data for all current directories published in, and relevant to, Australia is now going to print. Available in September, the LAA member price is \$50 (plus \$3 postage) and the non-member price is \$70 plus postage.

DAD describes over 760 current Australian directories, in all subject fields. The descriptions are arranged alphabetically by title in each of 30 subject categories — accommodation, agriculture, arts, associations, business, buying guides, community information, and so on. Each description includes name and address details of the publisher, bibliographic detail such as ISBN/ISSN, size, editor, availability and price, and contains descriptions of the scope, arrangement, entry detail, indexes, languages used, and other data.

In addition to the comprehensive subject index, which is based on the APAIS Thesaurus, *DAD* also includes indexes for publisher, sponsor, editor, ISBN, ISSN, and title. Needless to say, no library should be without one! An order coupon for *DAD* appears on page 17. So 'do yourself a favour' as they say and fill one in today and you'll be finding out about all sorts of things, soon!

7th BIENNIAL AUSTRALIAN MEDICAL LIBRARIANS CONFERENCE 13-17



SEPTEMBER, 1987 ADELAIDE

Venue:

Hotel Adelaide, 62 Brougham Place, North Adelaide

Conference Convenor:

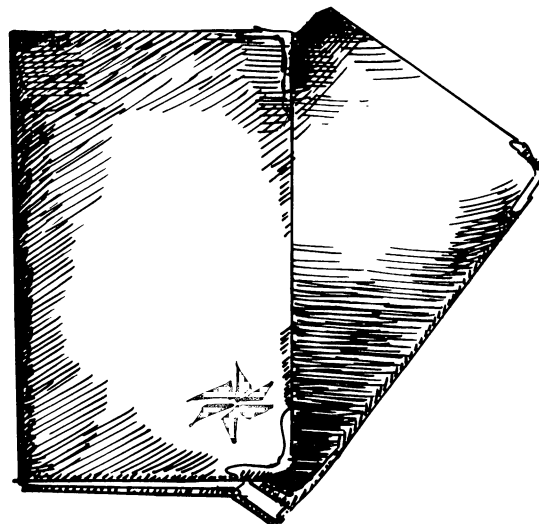
Muriel Ellis, P.O. Box 753, Norwood S.A. 5067 (Ph. (08) 332 4068)

Registration:

Registration forms are available now from the Conference Convenor. Register before 15 August, 1987 to avoid a late fee.

LAA 1988 DIARY — be prepared for a Biennial and Bicentennial year

- Slim, smart leather-look
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- includes vital LAA information, contact persons and dates for 88
- plus Library Week, Children's Book Week dates etc and Bicentennial highlights



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LAA 1988 Diary

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