

Libraries are for everybody

This year's theme for Australian Library Week (20-28 October) is 'Libraries are for everybody'. If your library wants to be involved there's still time to promote, participate and have fun!

Queensland Library Promotion

The Council is running two competitions:

- The traditional 'Promotion of the Year' Award will be offered to Queensland public libraries that have embarked on any new activity to promote their library service. The prize money awarded is usually a welcome addition to promotion funds.
- The Joan Gamble Award for library service to the elderly or disabled has been initiated by the Queensland Library Promotion Council to encourage libraries to design services for specific clientele who have extraordinary needs.

The Council's Library Week Cock-

tail Party will be held on Tuesday 24 October at the John Oxley Library, State Library of Queensland. The prize money will be awarded for both competitions by the Chairman of the Library Board of Queensland. A guest speaker will add to the evening's entertainment.

Posters and bookmarks are for sale in time for Library Week with the 'Everybody needs a library' slogan:

- One set of three Australian themes posters at \$12.
- One set of 250 bookmarks at \$17.50.

For further information, posters or bookmarks, contact Elise Costello or Joanna Reid, Queensland Library Promotion Council, PO Box 595, Fortitude Valley, Qld 4006; telephone (07) 358 4588.

Lobby or lose — your choice

John Levett, Editor of the Australian library journal, will be in Sydney on 26 October to lead a very challenging and stimulating workshop for all involved in getting more support for their libraries. 'Lobby or lose' is the title of the 1-day workshop, organised by the New South Wales Branch of ALIA and the Libraries of the University of New South Wales, and also supported by ACLIS (NSW).

Active participation through small-group work will be a feature of the day. The program looks at the need for lobbying, promotion and marketing, focusing on the:

- environment;
- issues; and
- methods of becoming a successful lobbyist.

The venue is the Library Seminar Room, Catholic College of Education, 40 Edwards Street, North Sydney. The College is conveniently located — a 10-minute walk from North Sydney Station. The fee is \$50 (members) which includes teas and lunch.

Numbers are limited to thirty-five. To register your interest, please call Isabella Trahn (02) 697 2609 or Frank Willems (02) 929 0199. A registration form will be sent to you.

AUSTRALIA'S FUTURE ... INFORMATION

(ALIA Press, 1989)

Cost: IFTN sponsors, free; ALIA members, \$10; non-members \$15 (plus \$2 postage). Enquiries: ALIA head office, PO Box E441, Queen Victoria Terrace, Canberra, ACT 2600.

IFTN POSTERS

Information for the Nation (IFTN) posters are now available from ALIA head office. \$2, plus \$2 packaging and postage, per order.



PROMOTE ... AND FLOURISH

Proceedings of the first National Library Promotion Forum, Adelaide, August 1989. ALIA members \$15 plus \$3 p&p; \$18 non-members plus \$3 p&p. Available from ALIA head office. ISBN 0 86804 444 X