

— **Destination information**

**Queensland celebrates**

A convoy of mobile libraries heralded the start of ALW in Queensland on Sunday 16 October. The 'mobile round-up', representing mobile libraries from south-east Queensland shires and councils, travelled along the south-east freeway to the Mount Coot-tha Botanic Gardens. The libraries were wel-

comed by Brisbane City Councillor, David Hinchliffe, and were opened to the public for inspection.



Tracey Pickles (l) and Gillian Blowers (r) from Dynix demonstrate the Dynix catalogue for visually-impaired at the launch of ALW in the Queen Street Mall

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On 17 October, ALW was officially launched in Queensland in the Queen Street Mall. Displays of the range of library services available in today's libraries were set up for the public to browse through. All sectors of the library community were represented in the displays.

The Queensland Library Promotion Council's Library Promotion Awards were then presented by the Chairman of the Library Board of Queensland, Manfred Cross. An official lunch, sponsored by the State Library of Queensland, gave the opportunity for more celebrations following the launch. This is the third year

that a very successful launch has occurred in the Queen Street Mall, encouraging greater public awareness of ALW.

On Wednesday, 19 October, the inaugural ISA Special Librarian of the Year award was presented to Ann Hanger, Library Manager, Department of Primary Industries, at a breakfast function at the Australian Institute of Management. This function provided an opportunity where special librarians and their managers celebrated ALW together.

The weeks activities concluded with an ALW dinner on Friday night at the College of Tourism and Hospitality where sixty members of the library community, including industry representatives, reflected on a very successful ALW in Queensland.

ALW in Queensland was sponsored by ABC Radio and Channel 9.



Winners of the inaugural Trimagic Special Library Award Tracey Pickles (l), Gillian Blowers (r) collecting their prizes and certificates from Peter Smees (MD of Trimagic)

This resulted in television and radio coverage throughout the week. Librarians across the State were interviewed on radio, and community announcements on radio and television informed the public about ALW. Other industry sponsors included Raeco, Dynix and Peter Pal Library Supplier.

If you want information on how to promote ALW Queensland-style, or if you wish to know more about the events, call Sue Hutley on telephone (07) 405 1124.

Sue Hutley



At the launch (l to r): Manfred Cross, Chair of the Library Board of Qld, Elsie Costello, Qld Library Promotion Council President, and Rick Burnett, Channel 9 personality