

An update on Online Australia Day

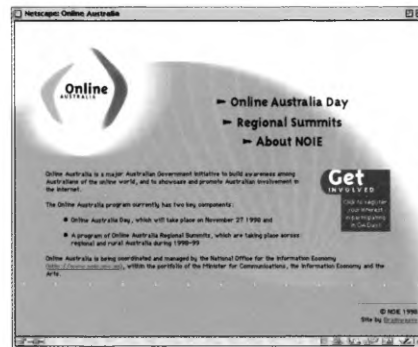
Friday 27 November 1998

As you probably know, Online Australia Day will be staged nationally on Friday 27 November 1998 and will increase the awareness among the general community and business of the benefits of going online. Online Australia Day is a major initiative of the Australian Government which is being developed and co-ordinated by the National Office for the Information Economy (NOIE).

Online Australia Day will bring the community together online through a 'Virtual Expo' website and a series of community events staged around Australia.

This is a great opportunity for libraries to promote their online services to their local communities and to demonstrate the key importance of public access. Many libraries around Australia are becoming part of the day by organising their own local events.

Examples of events arranged by libraries include: internet training and display classes aimed at specific sectors of the community (for example, the elderly); virtual morning or afternoon teas, internet displays; and links to online activities in other libraries across the country.



Libraries are encouraged to use the official Online Australia Day website as part of their event, as this site will include a range of high-quality and live content on the day. A range of marketing material — posters, postcards and Online Australia Guides is being provided to libraries participating in the day.

Further details on how to organise an event, or for support information, visit the Online Australia website at <http://www.onlineaustralia.net.au>. The opportunity to register your interest is also available on this site.

The Online Australia hotline number is: 1800 000 255 or you can send an e-mail to onaust@vicnet.net.au. ■

Who's where

Recent appointments in the library and information services sector

Tim Burke was recently appointed business development manager for Electric Library Australasia with The Information Specialists, a member of the Infosentials Group. Tim will be responsible for launching Electric Library Australasia (see advertisement p7 of this issue) and marketing the product to schools, libraries and academic institutions throughout Australia.

SilverPlatter's Australian office has a new regional manager, **Robert McKinney**. Robert has been with SilverPlatter since 1992, serving as director of technology planning, director of business development for the international division, and manager of strategic alliances. He assisted with the successful world-wide launch of SilverPlatter's Electronic Reference Library technology.

IHS Australia is pleased to announce the appointment of **Katie Blake** as managing director for Australian operations. Katie

will be taking on the role of managing director to replace **Stephen Austin**, who has been promoted within IHS Group and recalled to the head office in Denver, Colorado. For the past two years Katie has worked with SilverPlatter Information setting up their Australian office. She is in high demand as a guest speaker at conferences, and has presented a number of papers in Australia and overseas.

Ashley Prather took the reins as the Art Library Society of North America's newest executive director in October.

Blackwell's Book Services US have announced that **Mervyn D Yeatman** has been appointed to the position of vice president, distribution; **Don Satsky** has been appointed senior vice-president of marketing and sales; and **Jack Walsdorf** has accepted the position as vice president for library relations for both the book and information services divisions. ■

- **19/11 NSW Branch.** *Negotiation — a necessary art for everyone.* Workshop with ABC breakfast presenter and communications expert Peter Thompson. 10:30–4pm. \$80 ALIA/ACLIS members, \$150 non-members. Venue: State Library of NSW. Contact: Jo-anne Fuller or Heather Black, ph 02 9906 6000, fx 02 9906 5987, jojo1@ozemail.com.au Bookings essential (limited places).

- **24/11 Keeping up with internet developments.** UNSW, School of Information, Library and Archive Studies. Contact: Maureen Henninger, ph 02 9385 3589, fx 02 9385 3430, M.Henninger@unsw.edu.au.

- **25/11 Updating your internet research skills.** UNSW, School of Information, Library and Archive Studies. Contact: Maureen Henninger, ph 02 9385 3589, fx 02 9385 3430, M.Henninger@unsw.edu.au.

- **27/11 USMARC workshop.** UNSW, School of Information, Library and Archive Studies. Contact: Maureen Henninger, ph 02 9385 3589, fx 02 9385 3430, M.Henninger@unsw.edu.au.

- **30/11–2/12 Train the internet trainer.** *Nationally recognised short course from the Internet Training Institute.* Sydney contact: Else Paeglis, ph 1800 039 098, info@iti.com.au URL <http://www.iti.com.au/TTI/>

- **7/12 NSW Special Libraries section.** *AGM and Christmas party.* Law Society Lounge and Dining Room, Level 2, 170 Philip Street, Sydney. Time: 5:30–7:30pm, (5:45pm — AGM), \$12 members, \$20 non-members. RSVP to Moya Lum, ph 02 9257 5481, fx 02 9257 7756, moya_lum@amp.com.au

- **9/12 NSW Library Technicians Section AGM.** *Guest Speaker: tba.* Royal Botanic Gardens Sydney, Library, Herbarium Building, National Herbarium of NSW, Mrs Macquarie's Chair. 4:30–6pm (followed by dinner — tbc). Katherine Raper or Michael Soo, ph 02 9514 3688 or 02 9514 3679. *Please RSVP by 30/11 (for seating arrangements).*

- **13/12 Hunter Valley Regional Group meeting.** *Christmas lunch.* Raftery Resort by the Lake, Cams Wharf. 12:30pm, \$35 per head. Further details: TBA. Contact: Susan Ryan, 02 4925 4512, fx 02 4929 6568.

- **15/12 ALIA NSW Branch.** *Awards presentation and end of year celebration.* Members and friends welcome. Venue and cost TBA. Watch *inCite* and ALIANSW listerv for details or contact Jo-anne Fuller, ph 02 9906 6000, fx 02 9906 5987, jojo1@ozemail.com.au

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- **3/11 Central Australian Regional group.** *AGM.* Centralian College Library, 5pm. Contact: Carmel Leonard, ph 08 8951 5685, carmel.leonard@

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