

National Library Technicians Day

National Library Technicians Day (NLTD) will form part of the Australian Library Week celebrations and will become an annual event, endorsed by ALIA. The day will be celebrated each year on the Tuesday of Australian Library Week (16 May 2000).

NLTD has been endorsed by the ALIA Executive Committee and will provide the opportunity for library technicians to promote ALIA, the profession, and their role in libraries and to celebrate their many achievements.

Library technicians who want to organise an activity to celebrate the day should try to follow the theme of Australian Library Week, *Libraries: here for the long run*. The following are broad guidelines to assist the divisions in planning the celebrations in all states and territories:

- Divisions in each state may plan, coordinate and organise celebrations to ensure the activities reflect where practicable the theme for Australian Library Week.
- Ensure that the range of activities

cover both metropolitan and regional areas and suit the aims, needs and requirements the division.

- Activities may include a range of breakfasts, luncheons, picnics or dinner celebrations, or other activities as deemed appropriate by the division.
- Promotion of the National Library Technicians Day activities may include articles in inCite, state newsletters, on the ALIALibtec discussion list, in your local newspapers, through fliers, mail outs, and at displays at your local library, shopping centres, and within your workplace.
- Market ALIA by raising awareness and profile of ALIA, but outlining to students, library technicians and library assistants, the benefits of ALIA and encouraging them to become members.
- Promote and celebrate library technician achievements and personalities, for example through the presentation of merit and achievement awards.
- Encourage involvement of library technicians on organising commit-



tees for activities for Australian Library Week.

- Utilise display areas for promotional marketing opportunities to highlight the roles of library technicians, and your library throughout the workplace.

ALIA National Office has designed a badge you can use on the day. The badge has no specific date and will be available and sold through ALIA National Office and at conferences and other Association activities through the year(s). ■

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