

Product news

Maxus

On 20 November the Bagging Room at the CUB Malthouse in Melbourne was the venue for the launch of a new company: Triad Data Magic Pty Ltd became Maxus Australia Pty Ltd.

Founded in 1975 as Triad Library Consultants, Triad's sphere of activity has evolved from its original role as provider of personnel and services to libraries to become a supplier of Inmagic software for innovative library and information management. At the same time Triad has built a reputation for strong customer focus with an emphasis on support services.

'Triad and the information world have changed so much in the last few years', said Norma Tovey, who took over as managing director in 1996. 'We decided it was time for a new name and a new look. But our priorities are still to provide software and services that maximise our clients' information management potential you can see where the name came from!'

Andrew Pentecost, client support consultant, sees the move as a timely response to trends in the electronic information environment. Having recently joined the company after several years as manager in a busy special library, he says 'As a long-standing client of the company I was always struck by the friendly and expert customer support that Norma and her colleagues provide. Now I am enjoying working here immensely and I'm very excited that we have been able to create a new corporate image that reflects both our modern, technical focus and our old-fashioned, client-centred ethos'.

As Maxus Australia, all staff look forward to continuing to provide the traditional service level, while offering products that keep pace with the needs of today's information managers.

Gale releases Biography Resource Center 2.0

Biography Resource Center, the much-heralded web resource for information on people, is available in a new version from Gale, reference publisher and business unit of The Thomson Corporation. Version 2.0 has a streamlined interface designed to make navigating the rich content faster and easier. Version 2.0's interface returns results in a series of tabs (think file folders) that allow users to select the type of information they want. Users can choose from classic reference, such as biographical essays, magazine articles (all full-text and updated daily), thumbnails with just the facts, or websites.

Libero

A major highlight for Libero was the signing of the contracts for the High Court of

Germany in October. Further confirmation of the benefits Libero provides to legal libraries was the November decision from the Commonwealth of Australia's Attorney-General's Department for the computerisation of their Library using Libero.

Libero is the selected library management system for approximately 100 public libraries throughout Europe and Australia including regional networks with multiple locations and high volume circulation.

For further information contact Alison Theaker, Insight Informatics on 07 3356 3631 or <http://www.libero.com.au>.

Innovative introduces Via for schools market

Innovative Interfaces has announced the introduction of Via, a completely integrated and networked library automation system for schools.

The web-based Via system has a full range of core ILS capabilities, including online public access, cataloguing, circulation, graphical self-checkout, and inventory control. As well, Via offers advanced functionality such as advanced keyword searching, multimedia management, patron authentication for web resources, and web portal access.

Because Via is Java-based, it is platform-independent. This means that the system can run on any combination of PCs, Macs, or Linux workstations.

Three million articles now live on ScienceDirect

ScienceDirect, a division of Elsevier Science, announces three million articles are now live on its premier platform for scientific, technical and medical information. Since its launch in 1999, ScienceDirect is growing faster than ever, expanding at such a rate that over one million articles have been added to the platform in the last six months alone.

The rapid growth of the database is thanks to two of the major initiatives undertaken by ScienceDirect in the last 18 months. May 2002 saw the integration of Academic Press and Harcourt Health Science titles from the IDEAL platform onto ScienceDirect, with further Harcourt Health Science journals to follow from 2003. Secondly, the ScienceDirect backfiles program offers articles of Elsevier Science journals online back to volume one, issue one, which in some cases date back almost 180 years. The three millionth article was loaded onto the ScienceDirect platform on 25 October and is entitled 'Transcutaneous Ultrasound Augments Naked DNA Transfection of Skeletal Muscle', by P Schratzberger, et

al, of Tufts University School of Medicine (USA) and PharmaSonics Inc, Sunnyvale (USA). The article appears in the journal *Molecular Therapy*, volume 6, number 5, pages 576-583, November 2002, a publication of The American Society of Gene Therapy.

The International Encyclopedia of the Social & Behavioral Sciences

The *International Encyclopedia of the Social & Behavioral Sciences* (IESBS), consisting of 26 volumes, is now available online on ScienceDirect. It is the largest reference work ever published for the social and behavioural sciences and is the first to appear in both print and electronic formats.

IESBS is the first attempt in more than thirty years to map the social and behavioural sciences on a grand scale and has been acclaimed as '...an important publishing event...a unique and valuable encyclopedia for students and researchers in all academic libraries...' (*Choice*, June 2002).

For more detailed information on IESBS, visit <http://www.iesbs.com>. For more detailed information on the Elsevier Reference Works on ScienceDirect, visit <http://www.info.sciencedirect.com>.

Wiley to take *Ultrasound in Obstetrics & Gynecology* into the future

The International Society of Ultrasound in Obstetrics and Gynecology and John Wiley & Sons, Ltd, have announced Wiley's successful tender to publish the eminent *Ultrasound in Obstetrics & Gynecology*, once the journal's current contract expires at the end of 2002.

The official journal of the International Society of Ultrasound in Obstetrics and Gynecology (ISUOG), *Ultrasound in Obstetrics & Gynecology* (UOG) is an outstanding international peer-reviewed journal in ultrasound within the field of obstetrics and gynecology.

Wiley secured the prominent contract ahead of other leading publishers as the ISUOG recognised Wiley as a proactive publisher that would drive not only the technological evolution of the journal, but also accelerate its strategic development.

Have you dreamed of...?

Borrower self-registration through the intranet/internet? User requests being entered directly into your requests database without staff re-keying the data? Staff being able to add comments and feedback into records as a knowledge capture mechanism? Complete user surveys through intranet/internet with the results going directly into your report database for collection.

Then this software is for you: Introduc-

ing DB/Text *WebPublisher PRO*, a new read/write interactive web publishing product from Inmagic.

WebPublisher PRO with XML and SOAP allows you to:

- Publish content to the web via a web browser.
- Edit forms from the Web Create interactive forms with third party tools.
- Take advantage of Inmagic's new XML Forms Library.
- Customise reports to your website design.
- Tightly integrate DB/Text textbases with other applications.

Plus, *WebPublisher PRO* will enable your users to work interactively with information via a Web browser, submitting requests online, adding comments or reviewing in-house resources.

Why move to *WebPublisher PRO* and Interactivity now? Not only will you be able to do more, it will cost you less! You may have thought you couldn't afford web interactivity, but with this special introductory pricing you can have interactivity on the web at an affordable price. You may have thought that you couldn't implement an interactive application without the support of a web designer or IT department, but you can with the XML Web forms

included in the new Inmagic XML Forms Library. With these pre-programmed query screen and report templates you can get up and running quickly without the assistance of a programmer!

Special introductory pricing is available if purchased before 23 December 2002, contact Trimagic now on 02 9880 8666.

Competitive and business intelligence

Have you been struggling with the new electronic demands of your customers? Does your library need to become an intelligence agency? Are you finding it difficult to co-ordinate your online services with web searches and other information sources?

Trimagic Intelligence Matrix has the solution. Built on the powerful DB/TextWorks platform and IntelliMagic you will have complete intellectual control over your system and data. IntelliMagic will instantly give you the power to become an electronic intelligence agency and provide the information to all your organisation instantly.

This web-based market intelligence system will:

- Provide professionals in your organisation with a tool that easily allows them to access new research and view it in context with information already

residing in-house.

- Allow your business development professionals to systematically keep track of potential clients, enabling them to spot opportunities as business changes occur.
- Enable your field personnel to access and publish constantly refreshed information from your intranet.
- Give you an easy way to systematically stay current on competitors, market trends, key accounts research, with automatically refreshed queries.
- Provide an out-of-the-box solution for rapid, easy deployment in organisations.
- Provide a complete suite of powerful enterprise tools and consulting for those organisations wishing to customise IntelliMagic to their specifications.
- Require no programming, web design basics, or HTML expertise on the part of you or your users.

If you are looking for ways to add value to your organisation's profit centres, then start your search with Trimagic's Intelligence Matrix.

Contact Trimagic Software on 02 9880 8666 for more information. ■

Experience faster, smarter listed company research

Aspect Financial, Australia's investment intelligence specialists, will be demonstrating these premium on-line research tools at Information Online 2003:

Introducing

ANNUAL REPORTS ON-LINE!

For the first time ever, the annual reports of ALL ASX listed and de-listed companies since 1995 have been integrated in the one easy-to-use database.

Introducing

FINANALYSIS ON-LINE!

Search on-line for cutting edge financial analysis of all ASX listed companies – from historical data to the latest financial results.

Rediscover

DATANALYSIS – now on-line!

Australia's longest-standing company research tool is now available on-line with innovative electronic functions to help make using, searching and interpreting the data as easy and efficient as possible.



Try these products for yourself at the Aspect Financial Stand (Stand No 65) at Information Online 2003.

If you won't be at the Conference and you'd like to find out more contact us on (02) 9262 6633 or email: sales@aspectfinancial.com.au