# Who's where...

#### Recent movements in the library and information services sector

#### State Library of Victoria

The president of the Library Board of Victoria, Sam Lipski, has announced the appointment of **Anne-Marie Schwirtlich** to the position of CEO and state librarian of the State Library of Victoria.

Following an international executive search, Ms Schwirtlich was appointed from a field of several outstanding candidates. A respected member of the archives and library professions, and most recently acting director-general of the National Archives of Australia, Ms Schwirtlich has occupied senior positions at the National Archives and Australian War Memorial. She has served on professional bodies, in a leadership capacity, nationally and internationally.

Announcing Ms Schwirtlich's appointment, Mr Lipski said,

'We are delighted to welcome Ms Schwirtlich to Victoria and to the State Library. She comes with an outstanding record of leadership in three national cultural institutions — the Australian War Memorial, the National Library of Australia, and the National Archives.

In all of these positions, but particularly over the past two years at the National Archives, Ms Schwirtlich has demonstrated her ability to enhance and promote collections and heritage to new audiences using new technologies, to communicate effectively with staff and stakeholders, and to champion the cultural and educational values of the organisations she led'.

Ms Schwirtlich joins the State Library at an exciting stage in its building redevelopment program, which this year will see the opening of superb new reading rooms, exhibition spaces and facilities. The heritage Dome building will reopen in the middle of the year as the La Trobe Reading Room, along with three new major spaces — the Redmond Barry Reading Room, the Arts Reading Room and Experimedia, a space dedicated to new media technology.

As the library approaches its sesquicentenary in 2004 and the completion of the building redevelopment in 2005, the transformed heritage buildings will significantly improve public access to the library's collection through a range of new services, exhibitions and public programs. In her role as CEO of the State Library of Victoria, Ms Schwirtlich takes up the challenge of leading the library into a new phase in its history. 'At this exciting and challenging time for the State Library, as we develop as a centre of information and ideas for Victoria, we look forward to the experience and energy Ms Schwirtlich brings to her new leadership role,' said Mr Lipski.

Ms Schwirtlich succeeds Frances Awcock who retired from the position of CEO and state librarian in November 2002.

### Bureau of Meteorolgy

**Clare Body** resigned at the end October 2002 after a nine year term as the chief librarian of the National Meteorological Library, Bureau of Meteorology, Melbourne. She has moved to Los Gatos, California with her partner Eugene Cordaro — who is lecturing in atmospheric science at San Jose State University. They were married early November in California. Clare was the recipient of the ALIA Manager of the Year, 1996.

Following Clare's resignation the position has been filled by **Trevor Wakely**.

Trevor has been the technical services librarian at the Bureau, after transferring from the Aeronautical Research Laboratories, since August 1988. He interrupted his library career from July 1995 to December 1996 when he took a break to become a croupier at Crown Casino — which he still does on a casual basis as a hobby — before returning to the National Meteorological Library in January 1997.

Trevor has been an active member of the library community having served as president of the ALIA Victorian Special Libraries section; president and a term as treasurer of the ALIA Victorian Branch; ALIA Victorian general councillor; member of the interim Board of Directors; a founding member of ALIA Ltd; convenor of the 9th Special, Health and Law Libraries 2001 conference; and member of the Kinetica Adivsory Committee to name some of his professional activities.

'The appointment comes at an interesting time. The Bureau is moving en masse 2004 to a new building that has only just had its foundations poured. The planning and design of the new library lay out is going to take up a lot of my time,' he reported.

#### Susie Thorpe joins

#### Endeavor Australasian office

**Susie Thorpe** has joined Endeavor Information Systems Australasian office

as the Australasian support manager and product specialist. In this role, she will work with Endeavor's nearly 100 library customers in Australia and New Zealand. Susie will also educate regional libraries about Endeavor's EN-Compass system for managing, searching and linking digital collections; LinkFinderPlus comprehensive linking system and Voyager integrated library management system to academic and research libraries.

Susie comes to Endeavor after more than ten years with epixtech's Customer Services Division. There she worked with a variety of libraries on all aspects of library automation, from selection of an ILS to the training, data migration, implementation, upgrades and support of their automated library systems. With experience with academic, national, state, special, and public libraries, she understands all aspects of automation projects for various library needs.

'1 am very excited to be part of the Endeavor team and to be able to promote the Voyager system and the ENCompass digital solutions to both potential and existing customers,' she said. 'I have always had a strong customer focus in my work and I am really looking forward to the opportunity of with working with existing Australasian customers to ensure they have maximum satisfaction with their Endeavor library system and support.'

## Swets Blackwell

Swets Blackwell is delighted to announce the appointment of **Natalie Blanchard** as our new sales manager from January 2003. Natalie will be well known to many of you already from her years in the industry, and will primarily be responsible for academic, public, health and government libraries in Western Australia, the Australian Capital Territory, South Australia, Victoria, Tasmania and the Northern Territory, and for consortia services.

Before graduating in 1997 with a Bachelor of Business, Information Management and Library Studies from RMIT University, Natalie worked with RMIT Publishing and the National Meteorological Library. At the National Meteorological Library she worked on developing and maintaining an historical archive on the subject area of tropical cyclones.

Once completing the archive, Natalie began working for ALDIS as a library consultant. From December 2000, Natalie held the position of electronic sales manager for Thomson Gale Australia.

Natalie is also the convenor of ALIA's New Generation Policy and Advisory Group (NGPAG) [see Frontline, p5 for details]. In August 2002, Natalie delivered a paper at the IFLA conference in Scotland discussing NGPAG and the need for transition programs between more experienced and new librarians.

## New sales director to drive Factiva growth in Asia Pacific

Factiva recently announced the appointment of **Bruce Macfarlane** as sales director, Asia Pacific. Bruce brings more than eleven years of sales and sales management experience to the region and will be responsible for driving revenue growth throughout the Asia Pacific Region.

Bruce will collaborate with local sales teams to develop ongoing customer acquisition and retention strategies for key markets including Australia, Hong Kong, Singapore, Japan, and China.

Bruce joined Factiva three years ago, after being recruited from a key account management position at Reuters, to establish Factiva's global telemarketing operation for sales development.

'Coupled with his drive and enthusiasm, Bruce brings extensive sales experience and product knowledge to his new role. Having led the company's customer upgrade to the new Factiva platform, as well as establishing the global sales development function, Bruce has demonstrated his ability to work both cross-culturally and crossfunctionally with great success. He is well positioned to lead Factiva into the next phase of the company's growth,' said Clay Cocalis, vice-president and director, Factiva Global Sales.

Prior to this role, Bruce was Factiva's program director for Upgrade, where he led a multi-functional, global team responsible for delivering the corporate goal of upgrading more than half of Factiva's clients to the new Factiva platform by the end of 2002. The upgrade efforts remain ahead of target by sixteen per cent.

Prior to his upgrade assignment, Bruce held the position of sales development and enterprise consulting director, where he was responsible for managing a global telemarketing sales team as well as a global team of consultants who manage Factiva's largest corporate customers.

Bruce has a BSc Hons in Management Science from Manchester University. He will relocate to Sydney with his family early in 2003.

