

ALIA Sector Watch

Nada Anderson, ALIA research officer

Libraries as places: buildings for the 21st Century. Proceedings of the Thirteenth Seminar of IFLA's Library Buildings and Equipment Section together with IFLA's Public Libraries Section, Paris, 28 July–1 August 2003.

Marie-Francoise Bisbrouck et al (eds). IFLA Publications N° 109, 3-598-21839-7

The seminar focused on redefining and reinforcing the library's place and explored how library space is being redefined and reshaped today; the library as a learning place for developing users' autonomy; library buildings facing constraints (standards, spaces, safety); and the 'green library' — are we able today to promote library buildings that are environmentally responsible, profitable, and healthy places to work, and what are the costs involved in achieving this?

Seminar to address the challenges of government publications online

ALIA is planning a one-day seminar to be held in March 2005 to discuss the issues relating to the access of government publications online.

The seminar will be sponsored by, and held at the National Library of Australia, in collaboration with the National Archives of Australia.

The seminar is still being planned, and will be a high-level policy event targeted at those who are responsible for publications in governments, both Commonwealth and state/territory.

A panel of users will represent those who use and rely on government publications and will give valuable feedback to the audience.

There are some good news stories in both state and Commonwealth departments and we will showcase four of these.

For further information contact: Meredith Hinchliffe, meredith.hinchliffe@alia.org.au ■

The visible librarian: asserting your value with marketing and advocacy

Judith A Siess. American Library Association, 0838908489

This book is a practical, easy-to-follow, in-depth instructional guide for promoting the value of library services to patrons and service communities. Chapters discuss customer service, marketing, publicity, public relations and advocacy.

Northern Territory. Publications (Legal Deposit) Bill 2004

This Bill was passed in the Northern Territory Legislative Assembly on 25 August 2004 and has now been enacted. The legislation obligates the Northern Territory Library to collect, store, preserve and provide access to all material lodged from Northern Territory authors, printers and publishers. The legislation ensures that the works of local Territory authors and publishers will survive for the use of future generations of Territorians.

UK children go online: surveying the experiences of young people and their parents

Sonia Livingstone and Magdalena Bober, <http://personal.lse.ac.uk/bober/>

According to new research published in the UK, parents considerably underestimate the risks that their children are experiencing online. These risks include contact with pornography, giving out of personal information and receiving unwanted sexual or nasty comments. The report demonstrates the urgent need for more internet literacy as too many people do not apply critical-thinking skills to online content. It also shows that while awareness of risks is now high among parents, there still remains a lot of confusion about what to do about the risks. Parents need more practical advice and guidance in getting the most out of the internet.

Read with me kit

Eastern Regional Libraries Corporation (Victoria)

The kit helps parents to instil a love of reading in their children by encouraging parents of very young babies to take an active interest in reading to them. It also encourages parents to use their local library as a rich resource of new books. In the longer term, *Read with me* aims to help parents to better understand the link between reading to children and the development of literacy skills. ■

Cultivating the creative commons

Queensland University of Technology, Gardens Point Campus, 18–19 January 2005

The Queensland University of Technology Faculties of Law and Creative Industries proudly present the *Open Content Licensing (OCL): Cultivating the Creative Commons* conference with special guest speaker Professor Lawrence Lessig. Professor Brian Fitzgerald from the Faculty of Law is conference chair. The conference will explore new models for negotiating digital content and copyright.

Leading exponents in the field of Creative Commons will gather at the Queensland University of Technology, Brisbane, to lend their expertise to the conference. They will be joined by leading technology policy and law visionary, and chairman of the Creative Commons Project, Professor Lawrence Lessig of Stanford University.

Early in 2004, the Creative Commons project was launched in Australia. Creative Commons aims to make copyright content more 'active' by ensuring that content can be reutilised with a minimum of transactional effort.

We hope you will take this opportunity to be part of what promises to be a landmark event.

For more information see <http://www.law.qut.edu.au/about/news.jsp#oci>. Registration cost (including GST): \$340 (prior to 2 December 2004) or \$380 (from 2 December 2004). ■