## Down and loaded The right information at the right time

## Library and Information Week, 24-30 May 2004

ibrary and Information Week aims to raise awareness of the value of libraries and information services and information professionals in Australia. The week provides the opportunity to promote our professional services and skills to user communities and the public, to introduce new services, and to canvas issues of importance to the provision of library and information services in Australia.

Down and loaded: the right information at the right time is the theme for Library and Information Week 2004. This theme has been chosen to acknowledge and celebrate the innovative activities and services provided by library and information professionals, focusing on the delivery of information via the online environment.

Merchandise can be ordered to help publicise the week, and your library and information service to your clientele. Place your order now through the online catalogue at http://alia.org.au/advocacy/alw/2004/.

ALIA would like to thank our sponsors for their support: NetAlert, SIRSI and Gale Australia/New Zealand.

Special event: Possum magic For twenty-one years, Possum magic by Mem Fox, and illustrated by Julie Vivas: has captivated and enchanted children and adults alike. Mem Fox's lovable characters, Little Hush and Grandma Poss, and Julie Vivas' exquisite illustrations weave a story of pure magic. Continuously in print since it was first published by Omnibus Books on 31 March 1983, Possum magic has been embraced as a timeless Australian tale and as Australia's mostloved children's picture book. Possum magic celebrated its 21st birthday on 31 March 2004 with brand-new editions. Julie has re-touched and re-coloured her illustrations so that the images are now truer to the original artwork than ever before. The book itself has been redesigned and completely reset.

In celebration of Possum magic's twentyfirst anniversary Cabramatta Library will host a special Possum magic event during LIW. This event will be held on Wednesday 26 May, giving many children the opportunity to enjoy storytime and activities. For ideas on how you can celebrate the twenty-first birthday of Possum magic in your library, see http://alia.org.au/advocacy/alw/2004/ possum.magic.html.



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