

Linking people with ideas: LIW @ your library



Australian Government
NetAlert Limited

Library and Information Week 22–28 May 2006, <http://alia.org.au/liw/>

Libraries link people with ideas every day. It's a vital part of the commitment to promote the free flow of information and share expertise to help clients achieve their goals. In short, it's what we do.

Which is why every type of library and all library and information workers are gearing up to be loud and proud in May for Library and Information Week 2006.

Library and Information Week promotes the tremendous contribution libraries and information services and information professionals make to educate, inform and entertain all Australians. There are activities, events, contests, product launches and presentations at national, state and local levels. The week also provides the opportunity to publicly canvas important issues in library and information services in Australia.

ALIA has now signed up to the @ your library campaign created by our ALA/IFLA colleagues, and our message for 2006 is *Linking people with ideas @ your library*.

That means you and your library can also be part of the campaign. Ideas and guidelines on the use of the @ your library logo are available. <http://alia.org.au/advocacy/atyourlibrary/>. Help yourself to advice, jumpstart your LIW program with

assistance from the experts who have used this material.

This year's LIW promotional materials include a colourful poster (see *inCite's* cover), bookmarks, balloons and wristbands. These are all available now on our online shop or you can download and mail an order form at <http://alia.org.au/liw/>.

Check out the website to send a webcard to your friends, colleagues or bosses and spread the word. To help you create your own LIW promotional material, you will also find downloadable word documents and images there.

Don't forget to mark your calendar for National Library Technician's Day, celebrated every year on the Tuesday of Library and Information Week (23 May 2006). Library technicians throughout the nation are holding events to celebrate their day. For events in your area, visit the LIW website.

We will also be celebrating our 2006 ALIA Stars during the week. This year's winners of ALIA's premier and excellence awards include: Clare Glanville, Ann Boyle, Tania Barry and Tom Cochrane. Clare, Ann, Tania and Tom have been recognised for their achievements and innovation within the profession this year. You can learn more

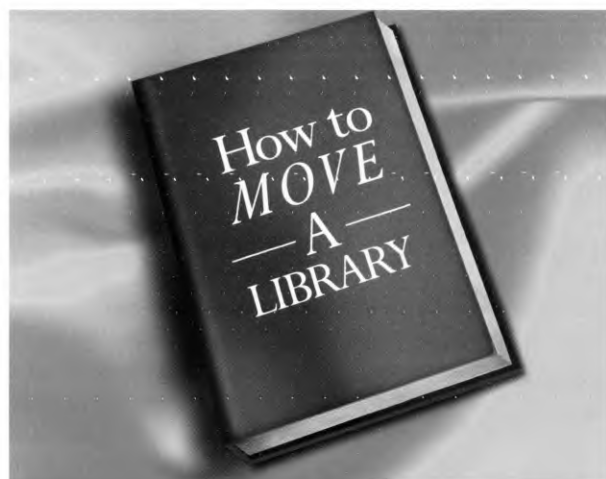
about what they've been up to on the website. Congratulations to our winners for 2006.

Last but not least, this year ALIA is developing three national-level media releases for Library and Information Week. In conjunction with our sponsors, NetAlert and the Australian Bureau of Statistics (ABS), these releases will cover LIW2006 and two topics currently in the news – internet filtering and knowing about your local community through the Census and statistics. These releases will be distributed nationally in media kits that include information about LIW2006 and what libraries and ALIA are all about. They will also be posted on the LIW website, where you can download them to supplement your own local media program.

It's a big week, made possible with the help of our sponsors, ABS and NetAlert. So wrap on a wristband, slap up a poster, grab a bookmark and hang on to your balloon... Library and Information Week is here! ■



Library & information week



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