

Linking people with ideas @ Your Library



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The '@ Your Library' campaign has been a successful one around the world and now ALIA has joined in! The tagline is the basis of the Campaign for the World's Libraries, <http://www.ifla.org/@yourlibrary/>.

In 2006 ALIA will start using the @ Your Library logo during Australian Library and Information Week with an accompanying theme: 'Linking people with ideas'. This theme has become a focus statement from the ALIA Board of Directors and will be used in media liaison and other thematic opportunities. The 'linking people with ideas' theme is derived from our ALIA Core Values Statement:

• **Connection of people to ideas.**

We guide, inform and educate the seeker in defining and refining the search, and foster intellectual freedom and all forms of communication. (<http://www.alia.org.au/policies/core.values.html>)

The ongoing @ Your Library campaign will be developed as time goes on, with more useful material and good ideas being added. You can give us your suggestions on the website.

Promotional items are being produced for LIW and an order form is included in this edition of *inCite*. Did you see the wristbands worn by Commonwealth Games athletes?



linking people with ideas
@your library



You can now purchase @ Your Library wristbands to pass on to your own local heroes and special customers. More information, ideas and order forms are available on the web at <http://www.alia.org.au/liw>. You will notice that the marketing materials complement the @ Your Library campaigns currently being conducted in Australia.

Because ALIA has signed an International Trademark Agreement, all Australian libraries may now use the @ Your Library logo (through ALIA) to promote their services, facilities and the valuable contribution they make to the community. Look out for more on the @ Your Library campaign in the next issue of *inCite*.

For more information about how to use the logo, visit <http://www.alia.org.au/advocacy/atyourlibrary/>.

Our thanks also to this year's Australian Library and Information Week sponsors: the Australian Bureau of Statistics and NetAlert.

Are you running an event for Library and Information Week or National Library Technicians Day? Don't forget to submit your event for inclusion in our LIW 2006 Calendar: email the details to events@alia.org.au. ■

Call for expressions of interest in hosting the ALIA 2008 Biennial Conference

ALIA's Biennial Conference aims to achieve:

- professional development
- showcasing of excellence in practice and research;
- the promotion of relationships within the profession, across the sector, and with the wider community; and
- a financial surplus for the Association.

Interested members and groups can seek advice from the executive director, Sue Hutley, and from previous conference committees; city and regional tourism bureaus are usually able to provide assistance in the preparation of bids for conferences in their region. Please contact Sue Hutley at ALIA National Office (02) 6215 8215 or sue.hutley@alia.org.au for further information and the documentation setting out the points to be covered in the submission.

The Board of Directors will review the expressions of interest at their May meeting.