

Enhance your AV collection

Staff in large educational institutions are becoming increasingly savvy about using the web to organise building a collection of copied radio and TV programs.

With nearly all educational institutions licensed by Screenrights to copy from radio and television, the trick is knowing how to alert staff about upcoming relevant programs and organise a taping schedule so that they don't miss out.

Jill Duffield, Head of Library Services at Matthew Flinders Anglican College in Queensland, subscribes to <http://www.enhanceTV.com.au>. Subscribers to the site, which was set up by Screenrights to help teachers get more out of AV resources, receive a weekly e-mail guide highlighting educational programs.

'As the teacher-librarian in charge of organising which programs will be taped for the collection, I cut and paste the appropriate programs into e-mails and send them out to the various departments,' Jill said. 'At the beginning of the year I created group e-mails of all the staff who teach a particular subject, so this is not

a difficult task. If they want to use the program for their subject they know they need to reply to the e-mail before lunch on Friday. All these programs are then copied into a web-based taping schedule ready for our AV technician to record into Clickview.'

Jill said she also uses the free downloadable study guides on EnhanceTV to supplement the collection.

'I print these if we have taped a program and then ask the AV technician to create a separate DVD of the program so the study guide and the DVD can be catalogued as a kit and placed in the library,' she said. But what happens if a teacher forgets to organise recording a program, and then wants to obtain a copy? Alison Templar, Curriculum Resources Manager at Craigieburn Secondary College in Victoria, was recently faced with this problem.

'Earlier this year, one of our Information Technology teachers came to me and asked if I had seen *Four Corners* a few weeks earlier,' Alison said. 'It was about *Second Life*, and how virtual reality is affecting society. She thought it would be relevant to the courses she was teaching, because it could help students to see the

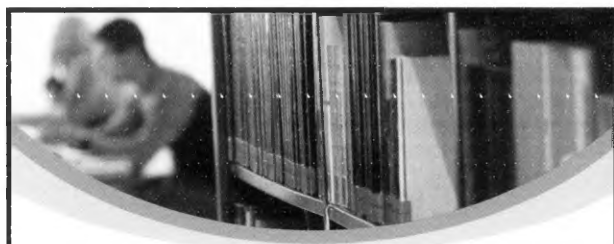
way in which information technology is changing our lives.'

'We had not taped the show, but by using Enhance TV's website I was able to track it down, as well as details of another show, *Difference of Opinion*, that discussed the same issue. I was able to order both these programs through the website and they are now being used as part of our curriculum.'

To find out more about how the Screenrights television and radio copying licence works, visit <http://www.screenrights.org>. To subscribe to EnhanceTV or order programs through the resource centre, visit <http://www.enhancetv.com.au>



EnhanceTV web editor, Anna Yates (rear) and TTN reporter Emily Barker (front), along with students from Neutral Bay public school



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