LIBRARYHACK – MIX, MASH AND WIN –
AND REIMAGINE YOUR LIBRARY

Libraryhack is the NSLA (National and State Libraries Australasia) Re-imagining Libraries Community Created Content project. And they are inviting the community in Australia and New Zealand to join in.

Libraryhack is a great opportunity for us to learn more about open data and the creation of new content. At its most successful it will deliver new applications and community created content that will contribute to library services and collections. It will also provide an opportunity for us to present libraries in a 'different' space. One that encourages, enables and respects community content. Anyone can get involved and mashup library data to create innovative new content and applications.

> **"At its most successful Libraryhack will deliver new applications and community created content that will contribute to library services and collections.**

Data is being extracted for 'mashing' by the State and National Libraries and made available on Australian (data.gov.au) and New Zealand (data.govt.nz) data repositories. This data includes digital collections and metadata, records from convict transportation records, the Journal of the HMS. Endeavour, the First Fleet journals, search transaction logs and much more.

A range of prizes are available to encourage participation in *Libraryhack*. The *Ideas Competition* was open to anyone with an idea for a new mashup or application. This links those of us with a great idea but not the skills to deliver on the concept with those who are more tech savvy, and also gives talented developers an ideas bank to use for inspiration. This competition closed on March 30 and the winner will be announced soon. The best idea for 2011 will win $1000.

There are three categories for the 'mix, mash and win' prizes. These are: application/data mashup, photo mashup and digital media mashup. They provide a variety of options for technical and creative participants to develop new content. There is a $6000 prize for each category with an iPad2 on offer for the youth (under 18) prize. (NSLA library staff also have the opportunity to win an iPad2 kindly sponsored by Ex Libris.)

Entries will be accepted from the 1st – 31st May 2011 and there are mashers and hackers already working on entries for the competition. Winners will be announced on 24 June.

A range of events are underway across Australia and New Zealand, beginning in April and with many in May, coinciding with Library and Information Week. Events include training sessions and mashup opportunities, and working with mentors and 'like minded' enthusiasts to create new content and apps. Online learning tutorials and videos will be part of the mix.

The website, Facebook and Twitter stream for Libraryhack **www.libraryhack.org** are generating interest from a range of followers in Australia and overseas.

Anna Raunik
State Library of Queensland
NSLA Community Created Content Project Manager
anna.raunik@slq.qld.gov.au

Be part of Libraryhack 2011!

- Follow us on Twitter (**Libraryhack2011**)
- Become a fan on Facebook **facebook.com/libraryhack**
- Promote Libraryhack to your clients and staff
- Visit the website...share your thoughts
- Have an idea... and enter the ideas competition
- Run a brainstorming session with staff to generate new ideas
- If you already know how...make something
- Support an event in your area
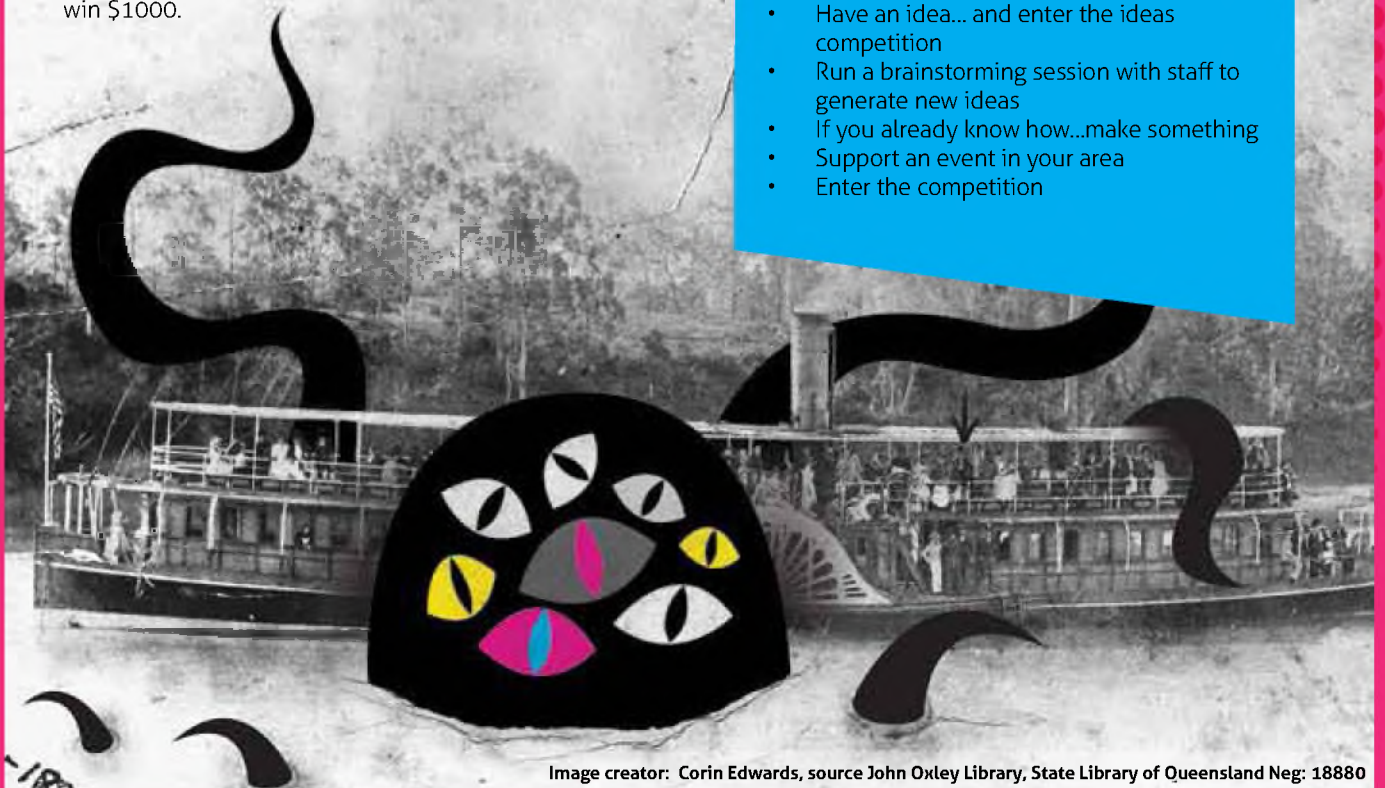- Enter the competition

Image creator: Corin Edwards, source John Oxley Library, State Library of Queensland Neg: 18880