

New app and conference mentoring in Sydney next month

The theme of this month's *INCITE* revolves around the DNA of library and Information professionals. I would think that an essential part of that DNA is the desire to constantly learn and develop. The ALIA Biennial Sydney 2012 will certainly cater to that!

An essential component of any conference is the associated trade exhibition, and most delegates schedule time to visit the vendors and explore the latest developments, source new solutions and catch up on the goss. Our exhibition will be spread over two floors and, due to overwhelming demand, extra space has now been allocated to cater for more exhibitors. And, building on the conference theme of *Discovery*, our new conference app will make it easy for delegates to find your way around and catch up with old favourites or explore new opportunities.

If you're reading this and you're a potential sponsor/exhibitor, check out the customisable sponsorship options Sydney 2012 offers you to create your own conference exhibition package – for the first time ever, you pick and choose how to promote your brand. Find out how at conferences.alia.org.au/alia2012/sponsors.html.

For first-time delegates, our exhibition area is a veritable Aladdin's cave and we would encourage you to schedule some serious time to discovering all that is on offer. Wide screen TVs in the exhibition spaces will ensure that you don't miss out on the exciting line-up of keynote speakers and other conference highlights as you go.

For this Biennial we'll also be offering another new experience for 'newbies'. If you're a little apprehensive about navigating

conference programs, trade exhibitions, and social events this could be the ticket for you! Through the conference mentoring program we can pair a seasoned conference attendee (a mentor) with delegates who have limited experience of attending large conferences (mentees). Your mentors are all experienced conference-goers who are looking forward to guiding you through the Biennial experience. They can show you the tricks to getting the most out of the program, using the networking opportunities and enjoying the whole conference experience.

This program is open to all attendees of ALIA Biennial 2012. Registration for the conference mentoring program is available through the online conference registration system.

Over 300 delegates are already registered for Sydney 2012 and spaces are filling fast so don't delay – register now!

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ALIA Biennial Sydney 2012

 **DISCOVERY**

Be Involved . Be Visible . Be Discovered

Tuesday 10 – Friday 13 July 2012
Hilton Sydney Australia

**Registrations for
ALIA Biennial 2012
are now open!**

[conferences.alia.org.au/
alia2012/register](http://conferences.alia.org.au/alia2012/register)



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