Biennial benefits

It's just over a month until the ALIA Biennial 2012 Conference so if registration's been in your 'must do' pile now is the time to act! If you need a reminder of why you should be coming or need help convincing your employer of the need for you to attend – read on.

How the Biennial can help you:

ALIA Biennial 2012 is your best, most targeted professional development opportunity available in 2012.

Get with the program

With international speakers, leaders, innovators, and a special focus on the National Year of Reading, Biennial 2012 offers opportunities for learning, debating, and discussing that won't occur again. From IFLA President Ingrid Parent to technology theorist Tom Chatfield, the conference program will range from international librarianship to digital content, and emerging trends and technologies.

Check out the exhibition

Keeping on trend and ahead of the curve is made easier with an impressive exhibition featuring a wide range of suppliers and a host of invaluable contacts just waiting to be made.

Expand your network

A strong social program, including tours, an exciting conference dinner venue, and a breakfast event essential for conference first timers, offers you the opportunity to network and create new contacts with your colleagues, suppliers, industry leaders and decision makers, employers, employees, students, and new graduates.

Make the most of the mentors

Conference newbies can take advantage of mentor volunteers to show you the ropes and make sure you get the most out of your firstconference experience. Experienced conference goers can build leadership skills and experience by volunteering to mentor first-timers too!

Discovery

How the Biennial can help your library/ workplace:

Innovation

Your new contacts, the speakers, the exhibitors – everyone is offering you the opportunity to learn something new, dig deeper into an emerging concept, or revisit some classic ideas, all ready to be tailored to your workplace.

Inspiration

Spending time with others in the industry will reinvigorate, inspire, and remind you why you are in this profession – and it's guaranteed you will carry this enthusiasm back to your workplace.

Education

Why not give a lunch time talk (or series!) to your colleagues highlighting the most relevant ideas from Biennial to your workplace, allowing them to be inspired as well. Shy? Write a series of emails or memos instead.

Continuation

Your continual development as a professional within the industry shows your professional dedication and commitment to both your career and your workplace. And moving towards Certified Practitioner status through ALIA's professional development programs proves to your employer, now and in the future, that you are a committed professional willing to work beyond your desk to deliver the best service possible. ALIA members registered in the ALIA Professional Development Scheme are entitled to receive professional development points for attending or presenting at the conference. For more information about the ALIA Professional Development Scheme visit **www. alia.org.au/education/pd.**

We look forward to seeing you in Sydney!

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