



ALIA
Information 
ONLINE
2013

Registrations

Early bird registrations will be opening in October! Register at www.information-online.com.au

Sponsorship and exhibition opportunities

Interested in sponsoring or exhibiting at ALIA Information Online 2013? There are a range of sponsorship and exhibition opportunities which will enable your organisation to make a significant contribution towards the overall success of the event while enjoying strong branding and exposure in a focused, professional learning environment. The prospectus is now available! Contact us at events@alia.org.au or by phone at 02 6215 8222 to discuss opportunities to be involved.

be different . do different

12–15 Feb 2013 . Brisbane Convention and Exhibition Centre

Key note Speakers

Sarah Drummond announced as keynote speaker

We are pleased to announce that Sarah Drummond will be joining us as an international keynote speaker at ALIA Information Online 2013.

Sarah is the founder and Director of Design at Snook, a Social Innovation and service design outfit based in Glasgow, Scotland. Snook have worked with an array of clients designing for good in Scotland and across the world including Scottish Government, British Council, Edinburgh Council, NHS, and Skills Development Scotland. You can read more about Snook at www.wearesnook.com.

Sarah focuses on making social change happen by re-thinking public services from a human perspective. While studying Masters of Design Innovation at Glasgow School of Art, Sarah was sponsored by Skills Development Scotland to work alongside their Service Design and Innovation Directorate to implement the design process in their organisation.

Prior to being the Director of Snook, Sarah won £20 000 for a deprived community in Glasgow. 'Get Go' used techniques and skills adopted from the service design process to create a co-produced

social enterprise that tackled crime. Sarah is trail blazing where design can add value in the public sector and is known for her sheer determination to change things for the better.

We asked Sarah why she feels it is important in today's world to 'do different'.

"We need to learn to live in what I like to call perpetual beta: a constant mode of agility, testing, and improving. We need to establish cultures of prototyping and spaces where failure is a respected part of the process. Testing, building, and making our ideas for our futures.

This is no easy task and will require paradigm shifts and miraculous levels of hard work and energy. Most importantly, it will require a targeted approach.

We need to work at all levels of our systems, both inside and outside to win our right to design the future we deserve. Infecting governments, institutions, communities, and ourselves with ideas and tools to make those ideas a reality. We need to come back to basics and start being human again."

We would love to hear why you think it is important to 'be different, do different'. Let us know by email at events@alia.org.au or stay in touch by social media.

Staying in touch with ALIA Information Online 2013

With the rise of social media engagement on a professional level, it has become a very important part of any conference experience. ALIA's Biennial conference had over 2800 tweets surrounding the conference. As you prepare for ALIA's Information Online 2013, we encourage you to engage with us on social media.

Follow us:

Website: www.information-online.com.au
Blog: informationonline2013.wordpress.com
Twitter: @ALIAOnline, #ALIAOnline
Facebook: www.facebook.com/ALIANational
LinkedIn: ALIA Information Online Conference (Australia)
Flickr: www.flickr.com/photos/aliaonline
Delicious: delicious.com/alionalnational
Youtube: www.youtube.com/ALIANationalOffice