WHAT'S ON AT INFORMATION ONLINE

Brisbane, 12-15 February

ALIA Information Online is the premier event for information professionals in the Asia-Pacific region. ALIA Information Online first ran in 1990, in Sydney, and over 30 years it has developed a reputation for delivering an innovative, engaging, and exciting program. This year, for the first time, the conference will be held in Queensland.

The venue

The Brisbane Convention and Exhibition Centre was voted number one in the Top 10 Convention Centres in Australia by Management Today, and is a world-class, purpose-built venue located in Brisbane's beautiful South Bank district.

Set riverside on subtropical riverfront parkland, South Bank plays host to Queensland's art, entertainment, and cultural core, through galleries, theatres, symphony orchestras, state opera companies, cultural institutions, restaurants, shops, and the only sand and swimming beach in the heart of an Australian city.

Start your day with the rainforest walk, grabbing breakfast or coffee from a range of cafes, and then end your night with networking at one of the nearby bars. Stay a day or two longer and visit Queensland's Gallery of Modern Art, and, of course, the State Library.

What to expect

February in Brisbane is much like every other month in Brisbane – sunny and hot, so make sure you are prepared to slip, slop, and slap to protect yourself from the sun. Plan to beat the heat in the air-conditioned comfort of the exhibition centre, or by packing your bathers and taking a dip at the South Bank beach.

Queensland doesn't have daylight savings time, so evening sets in around 6pm, but the sun rises early – around 4:30am. Mornings heat up quickly, but nights cool off when the sun goes down, so pack some light layers to stay comfortable as you enjoy the after hours entertainment.

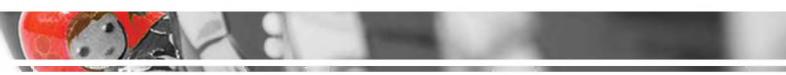
Special information for job seekers:

We have shown our support for colleagues who have lost their jobs as a result of 2012 cutbacks, especially in Queensland State Government departments, by creating a special day registration rate for ALIA Information Online, for anyone from Queensland, or elsewhere, who has recently been made redundant.

A number of members have taken advantage of the offer and will be attending the conference and exhibition. It will be a great opportunity to meet former colleagues, make new connections, strengthen networks, add to professional development, and engage with some of the most creative and exciting thinkers and innovators from our industry and beyond.

There will also be a free 'improve your employability' workshop on Friday 15 February, run by the One Umbrella and Zenith (see page 16), which will appeal to people who are currently looking for a job and to anyone who is thinking about a career move in the near future.





The program

The Conference committee put their money where their program was – be different/do different applies to the variety available at ALIA Information Online, including pre- and postconference sessions.

Social media and community engagement is a key concern in the industry, and this is reflected in the program. Check out:

Social media and the ALIA Biennial: discovery in more ways than one for information on using social media at a conference with surprising results

Photo sharing for engagement for a hands-on exploration of the more visual end of the social media spectrum.

Failbook: Are public libraries *really* engaging with #users via social media? for a frank discussion on getting results in the public library world.

If you're interested in innovative ways to work, How to create workplace change with cupcakes and enthusiasm draws some tasty conclusions.

If you or your clients can't get enough of your Kindle, you might be interested in some ebook sessions:

Patricia Genat asks: Ebooks: Publishing & Promises – is the model broken?

Ellen Broad breaks it down in Rethinking copyright for a digital economy.

And a group of Queensland-based researchers continue the food theme with A la carte or buffet? A discussion of experimental ebook models for Patron Driven Acquisition.

And, honestly? We just think that geocaching is really cool: Hide and seek in the library: Geocaching as an educational and outreach tool.

Left: Tim Kastelle Right: Charles Leadbeater

The keynotes

Flying in from around the world to talk all things LIS, the ALIA Information Online 2013 keynotes cover the broad spectrum of information and engagement. From Scotland, we have Sarah Drummond, founder of Snook, who puts people at the forefront of change and design. From Queensland, there's Tim Kastelle, who has made it his business to know innovation. From the UK is Charles Leadbeater, one of the most influential creative people in the world. Flving in from Canada, Inarid Parent is the current President of IFLA, celebrated internationally for her contributions to librarianship and the management of information in the digital age.

Can't get enough?

Early birds: get involved in research with the Research Support Community Day, a free day to discuss research concerns, building partnerships, and facing the challenges of providing research support.

New grads: you've got your own pre-conference conference with New Librarians Symposium 6, running 9–11 February, exploring the future of the Library and Information Profession, and your role in it.

Night OWIs: stay late and take advantage of post-conference workshops, including an encore from Sarah Drummond, an exploration of design, art, and language in framing cultural institutions, and three free workshops from ALIA about ebooks, employability, and education.

All information can be found about ALIA Information Online on the website: **www.information-online.com.au** or the registration desk.

Sarah Drummond







The exhibition

We asked a few of our fantastically supportive exhibitors to tell us what they are most excited about at their booth this year. Make sure you swing by and check them out!

Thomson Reuters will showcase the first-of-itskind Data Citation $Index^{\text{TM}}$ for discovering global data sets at booth 17 during ALIA Information Online. The Data Citation Index, a research resource within the Web of KnowledgeSM. connects researchers to data repositories around the world to facilitate the discovery, use and attribution of data sets and data studies. To find out more, go to http:// wokinfo.com/products_tools/ multidisciplinary/dci/ or visit the booth.

Maxus Australia is presenting the newest version (4.1) of Inmagic Presto for social knowledge management. Update releases during 2012 have added numerous new features and enhancements, which make this powerful KM tool even more versatile and user friendly than before. Also just released is Presto for DB/Text, a limited version of Presto that gives DB/TextWorks and WebPublisher PRO users the ability to: maintain their data using the familiar Text Works interface; search across all textbases at once and have the results displayed in one location; securely provide custom web pages to different audiences; support SDI initiatives with email alerts and RSS feeds; integrate social features like tagging, ratings and comments and integrate with SharePoint.

RMIT Publishing is launching its new product, 'Informit EduTV', at ALIA Information Online 2013. Informit EduTV streams over 10 000 programs, including documentaries and TV series, to the computer, tablet, or smartphone, making it an invaluable contemporary resource for teaching and learning. Discover the features at booth 51, on 13 February at 3:45pm.

SAGE will be running a competition to win an iPad mini on booth 11 – see the postcard in your delegate bag for more details.

Thank you

ALIA recognises the enormous commitment required by a Conference Committee, and would like to thank everyone involved with ALIA Information Online 2013, New Librarian Symposium 6, and the pre- and postconference workshops, discussions and activities for their time, their expertise and their hard work – and congratulate you all on a job very well done!

We would also like to acknowledge our sponsors who show us so much support:

Gold sponsor Copyright Agency

Delegate satchel sponsor RMIT Publishing

Keynote speaker sponsor Ex Libris

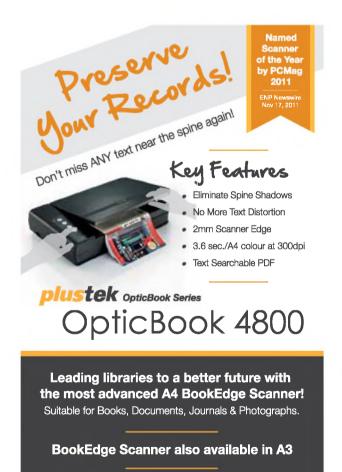
Name badge and lanyard sponsor OCLC

Notepad and pen sponsor Charles Sturt University – School of Information Studies

Water station sponsor SAGE Publications



ALIA is delighted to facilitate three post-conference workshops, provided freeof-charge to ALIA members and ALIA Information Online delegates. Please contact events@alia.org.au for more information.



FlipIt Technology

e: info@flipittechnology.com.au w: www.flipittechnology.com.au

Ebooks and elending think tank

Friday 15 February 2013, 9am to 12 noon.

The growing demand for ebooks presents many challenges for library and information professionals. Join our think tank to debate the issues. The discussion will be prompted by library leaders with experience of the situation in public, school, academic, and special libraries, sharing their views about ebooks and elending.

This is your opportunity to contribute to the debate and help formulate a set of key principles for the supply, use, and lending of ebooks and etextbooks through Australian libraries. These basic principles will guide the sector's response to government policy and commercial initiatives, support our lobbying and advocacy, and enable us to take the lead in areas where we have direct control and significant influence.

Places are limited, but our free think tank is open to all Information Online delegates as well as ALIA members who are interested in this topic. Come along as a participant or simply as an observer.

Online teaching and workload – ALIA course accreditation

Friday 15 February 2013, 9am to 12 noon

Educators and other stakeholders are invited to attend this session that will include a presentation on the results from recent research into the reality of teaching and workloads for staff as well as student expectations around support of their learning.

ALIA is also undertaking a review of its course accreditation processes and will use this session to engage with stakeholders as part of the review process.

This workshop will include a presentation on the results of an ALTC/OLT-funded project into the workload implications of blended and online teaching.

Presenters are Professor Yoni Ryan, Professor of Higher Education, ACU, and Professor Belinda Tynan, PVC Learning, Teaching and Quality, USQ.

Following the presentation, participants will be able to discuss their own institutional workload model, and suggest ways to take the findings forward to institutions and the sector. The second part of the morning will bring together discussions from the above research and the review of ALIA's course accreditation currently underway to shape the accreditation processes moving forward in 2013 and beyond. Facilitator is Dr Gillian Hallam from QUT.

Improve your employability

Friday 15 February 2013, 1:30pm to 3:00pm

Zenith and One Umbrella are partnering with ALIA to run a free informal session for ALIA members and conference delegates at Information Online. The session will offer advice for people looking to update their CV, opportunities to advance your professional development through the ALIA PD Scheme, and the chance to sit down with Darren Ryan, from One Umbrella, and John Cooksey, from Zenith, to talk about finding your next perfect job.

The session will be for everyone, but if you are currently in the job market, it will be especially useful for you.