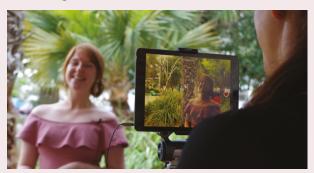# MEETING THE **DIGITAL DEMAND** FOR AUTHOR TALKS



*Sunshine Coast Libraries staff on location at Maroochydore Library for the Digital Author Project*

At Sunshine Coast Libraries, the Digital Author Project is just one of the ways that they support their community and local creators.

The Digital Author Project (bit.ly/2DJ1SZw) is how Sunshine Coast Libraries connect local authors to our community.

The project started in response to the labour intensive process of co-ordinating author talks and the low attendance at these events across branches. We asked: 'How can we best support local authors, while modernising our approach to the traditional author talk?'

The answer was simple: create short, snappy videos of authors talking about their books and work and publish them online via easily shareable platforms to a range of audiences. Not only did the program provide a progressive and exciting new opportunity for authors to market themselves, it also increased the volume of engaging video content published by Sunshine Coast Libraries. We regularly post links via our social media platforms and on our website.

To date, we've filmed over 60 authors and gained a reach of over 40,000 people across Facebook and YouTube. We've now hit over 15,000 views; which is great news for our authors. With a long list of participants waiting to be filmed, the Digital Author Project is continuing to provide a way for Sunshine Coast Libraries to be responsive to growing digital and market trends.

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# STREAMLINING INFORMATION SERVICES THROUGH **GLAMR COLLABORATION**

There's a lot of talk about Galleries, Libraries, Archives, Museums and Records, (GLAMR) convergence and whether it's good or bad.

The jury may still be out on that, but Monash University is focusing on GLAMR collaboration. A morning tea was held at the Monash University Caulfield Library to celebrate Information Awareness Month, and Library and Information Week 2018.

The event brought together Caulfield Library and the university-wide Records and Archives Services, so that staff could get to know each other. It was clear from discussion on the day that records and archives professional practice can have a different focus and scope to library professional practice, but there are many similarities and shared skills.

Records and Archives Services and the Monash Library have been partnering on projects that highlight the benefits of GLAMR disciplines working together. The university archives facilitated tours for library staff as part of a peer learning program.

There is a recordkeeping project to utilise an existing university-wide recordkeeping system. This project aims to safely store digital corporate library records into the future. Another collaboration involves helping the university to identify and manage research data more effectively, including disposing correctly of data no longer needed.

At times, someone will approach the university archives looking for something that is held in the Monash Library, or vice versa. By sharing information between staff about what is contained where, we have a better understanding of what is available.

This will lead to better outcomes when staff take enquiries as we now know more about the collections of each area.

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