

IOTV

Wanting to share the learnings opportunities of ALIA Information Online 2019 with more library and information professionals, three ALIA State Managers put their heads together to conceive, plan, and deliver IOTV.

Leading up to the ALIA Information Online 2019 (InfoOnline) conference we wondered how we could show a different side of InfoOnline. How could we offer more to conference attendees, while also bringing some of the conference program to those who weren't able to attend? We landed on video content, created by conducting informal interviews with presenters, delegates, and industry partners, and releasing them on social media throughout the conference. We put a plan together and identified our target interviewees, we brainstormed suitable questions and developed a proposal, which we put to the rest of the team at ALIA House and with their support, IOTV was born.

To complete the project, our biggest challenge was working out how to produce quality recordings on the move. We experimented with different video and audio capturing software and decided on [OBS Studio](#) as the software, in conjunction with an iPhone for the camera. However, it was important that we had good sound, so we also invested in a handheld microphone.

Knowing the large task ahead of us, we put a call out for volunteers to help us deliver at the conference and James Wilson, one of the New Librarians' Symposium 2019 co-convenors, stepped up to provide invaluable filming assistance during the conference.

With preparation and practise, the filming process was surprisingly smooth sailing. One of the biggest challenges was keeping our interviews to a manageable



number. We had contacted potential interviewees prior to the conference to ask if they'd be happy to be interviewed and were thrilled with the overwhelmingly positive responses. However, we also encountered so many passionate and engaged GLAMR folk that we just had to throw in a few extra interviews on the fly.

Another challenge was the amount of time it took to edit, publish, and share the videos. Editing out bloopers, uploading to YouTube, and sharing on social media took time and we did our best to do so in a timely manner.

All of our interviews were memorable and it's hard to pick a standout, so we'll leave that up to you. As hardcore library nerds, we relished the opportunity to get to know presenters such as Lynn Connaway, Terri Janke, and Glòria Pérez Salmerón. We loved being able to share their key conference takeaways with you and we hope they are a valuable resource for those unable to attend InfoOnline. Although you might not have been able to share a coffee with them, hopefully through IOTV you can still experience the conference buzz while learning from the keynote speakers.

If you haven't checked out IOTV yet, you can find the videos on [Twitter](#) or on ALIA's [YouTube](#) channel. 📺

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